

## Tsinghua SEM – HEC Cooperation: 1998 ~ 2008

### 1998

- First HEC – Tsinghua SEM meeting in Beijing at the initiative of the Chinese Ministry of Education.

### 1999

- Chinese Embassy in Paris and the Department of International Cooperation of Chinese Ministry of Education support HEC Paris-Tsinghua Cooperation.

### 2000

- Review of key cooperation projects by Professor Jean-Marc De Leersnyder (HEC Paris) and Professor Lan Boxiong (Tsinghua SEM).

### 2001

- Signature of a general MoU between Dean Bernard Ramanantsoa (HEC Paris) and Dean Zhao Chunjun (Tsinghua SEM) covering exchange of MBA and MSc students, exchange of faculty and joint research, joint executive education programs (April 2001).
- Partners' meeting in Paris: Professor Lan Boxiong, Professor Bernard Ramanantsoa, Professor Blaise Allaz, Professor Jean-Marc De Leersnyder, Professor Jean-Paul Larçon (September 2001).
- Partner's meeting in Beijing: Dean Zhao Chunjun, Professor Lan Boxiong, Professor Jean-Paul Larçon, Mrs Geneviève Barré (October 2001).
- French Minister of Finance Laurent Fabius gives a keynote speech at Tsinghua SEM (November 2001).
- Assistant Professor Li Donghong (Tsinghua SEM) invited as a visiting scholar at HEC Paris with a research grant of French Ministry of Foreign Affairs (November 2001- June 2002).

### 2002

- HEC introduces the candidacy of Tsinghua SEM to become a member of the PIM network.
- MBA cooperation strategy meeting in Beijing: Professor Qian Xiaojun, Mrs Geneviève Barré (March 2002).
- Plenary session in Paris of the China Europe Management Teachers Programme (CE-MTP) Paris). The program is supported by leading Chinese personalities and institutions: Dean Zhao Chunjun (Tsinghua SEM), H.E. Ambassador Wu Jianmin, the French Ministry of Foreign Affairs, the NNSFC, and the Chinese Ministry of Education (June-July 2002).

### 2003

- Cooperation in the field of finance: meeting of Professor Blaise Allaz (HEC Paris Dean for Faculty and Research and Professor Song Fengming (Finance Dept. Chairman) (January 2003).
- Paris Partners Meeting: Dean Zhao Chunjun and Deputy Dean Chen Guoqing (Tsinghua SEM) - Dean Bernard Ramanantsoa, Faculty Dean Blais Allaz, Prof. Jean-Paul Larçon., Mrs Geneviève Barré (HEC Paris) (September 2003)
- Professor Jean-Paul Larçon (HEC Paris) and Professor Chen Taotao (Tsinghua SEM) give a joint course of strategy through visio-conference to MBA students.

- Assistant Professor Jin Yongjun (Tsinghua SEM) invited as a visiting scholar at HEC Paris with a research grant of French Ministry of Foreign Affairs (October 2003).
- Book “les Stratégies d’Alliance” Professor Bernard Garrette and Professor Pierre Dussauge, (HEC) : Publication of the Chinese version by Professor LI Donghong, “Cooperatives Strategy” 战略联盟, Zhonghuo Renmin Chubanshe, Beijing, 2003.

## 2004

- Cooperation in the field of finance: Beijing meeting of Professor Antoine Hyafil; HEC Dean for faculty and research and Professor Song Fengming (Tsinghua SEM).
- Dean Bernard Ramanantsoa (HEC Paris) leads the delegation of European Deans in Beijing for “Dean’s Day” at the occasion of the 20th anniversary of Tsinghua SEM Pierre Antoine Gailly, Vice President of Paris Chamber of Commerce represents Paris business community at Tsinghua SEM Dean’s Day (April 2004).
- HEC MBA Dean Valérie Gauthier participates in the first Executive MBA Council Asia-Pacific Meeting held at Tsinghua SEM in Beijing, China (April 2004).
- Hong-Kong: Tsinghua SEM becomes a member of the PIM Program of International Management founded in 1975 by HEC, NYU, LBS (October 2004).
- Chairman Henri De Castries launches the AXA-HEC-Tsinghua SEM Initiative in presence of AXA Asia-Pacific corporate leaders and gives a speech to Tsinghua SEM students (September 2004).
- Dean Ramanantsoa (HEC Paris), Vice-President Xie Weihe and Dean Zhao Chunjun (Tsinghua SEM) participate in the AXA-HEC-SEM Executive Committee.
- Prague: signature of Tsinghua SEM – HEC Paris MBA Dual Degree Agreement by Dean Zhao Chunjun, Dean Bernard Ramanantsoa, and HEC MBA Dean Valérie Gauthier (October 2004).
- Professor Jin Zhanming (Tsinghua SEM) invited as a visiting scholar at HEC Paris with a research grant of French Ministry of Foreign Affairs (March 2004-May 2004).
- Beijing: Professor Jean-Loup Ardoin (Management Control) and Professor Pierre Dussauge (Strategy), invited to teach at Tsinghua SEM.

## 2005

- Paris meeting: visit of Tsinghua SEM EMBA Associate Dean and cooperation in executive education.
- EMBA cooperation: participants from HEC Paris EMBA to spend one week in Beijing, participants from Tsinghua SEM Executive MBA to spend one week in Paris.
- Signature of Tsinghua SEM - HEC Paris agreement on exchange of MSc students by Deputy Dean Chen Guoqing and Dean Bernard Ramanantsoa in Beijing (April 2005).
- Professor Jiang Xuping (Tsinghua SEM) invited as a visiting scholar at HEC Paris with a research grant of French Ministry of Foreign Affairs (February-April 2005).
- Professor Zhu Yujie (Tsinghua SEM) invited as a visiting scholar at HEC Paris with a research grant of French Ministry of Foreign Affairs (Autumn 2005).
- Professor Joël Bessis (HEC Paris Finance Department) gives a “Seminar on Risk Management” at SEM Finance Department for PhD students.

- Professor Pierre Dussauge (HEC Paris) and Professor Jin Zhanming teach jointly at Tsinghua SEM the strategy EMBA course.
- Field research on Chinese Multinationals: Professors Chen Guoqing, Jin Zhanming, Wang Yihua, Li Donghong, Wang Gao, Jean Paul Larcon, Peter Dussauge, Yiping Wang, and Mrs Genevieve Barré (April 2005).

## 2006

- EMBA cooperation: participants from HEC Paris EMBA spend one week in Beijing (May and October 2006).
- Signature of partnership agreement between HEC Paris (Dean Ramanantsoa), Tsinghua SEM (Deputy Dean Chen Guoqing) and the Institut Français de la Mode and creation of the Advanced Management Program in Fashion & Luxury:
- HEC-Tsinghua Forum on Fashion and Luxury Management in Beijing with Vice President Xie Weihe and Deputy Dean Chen Guoqing of Tsinghua University, Chairman Jean-Paul Vermès of Paris Chamber of Commerce and Paris Fashion Institute at Tsinghua SEM, Pascal Morand Director General of Institut Français de la Mode, Bernard Ramanantsoa (HEC Paris) (April 2006).
- Opening the first session of the AMP in Fashion and Luxury by Alain Dumont, Professor of Strategy (HEC Paris) and David Daokui Li, Professor of Economics (Tsinghua SEM) (September 2006).
- Dean Zhao Chunjun is nominated at HEC Advisory Board (June 2006).

## 2007

- Opening of AMP in Fashion & Luxury second session (September 2007)
- HEC EMBA participants at Tsinghua SEM (May and October 2007)
- Professor Hu Zuohao (Tsinghua SEM) invited as a visiting scholar at HEC Paris with a research grant of French Ministry of Foreign Affairs (December 2007).
- Executive Education: new initiatives by Professor Antoine Hyafil, Josuah Kobb (HEC Paris) and Professor Xue Lei (Tsinghua SEM).
- Dual Degree MBA obtained by two Tsinghua SEM students and three HEC students with AXA support.
- Beijing: Dean Qian Yingyi, Executive Dean Chen Guoqing and HEC Senior Associate Dean Jean-Paul Larçon look forward for new phase of development of cooperation (October 2007).
- President Nicolas Sarkozy gives a keynote speech at Tsinghua University (December 2007). HEC participates in Tsinghua University French week.
- Paris: Dean Zhao Chunjun participates in HEC advisory board (December 2007).

## 2008

- Tsinghua SEM - HEC Paris delegation to Chengdu schools of management (April 2008)
- Third session of AMP in Fashion and Luxury (September 2008)