HEC Paris at a glance
January 2010
www.hec.edu

Founded in 1881, HEC Paris specializes in education and research in management sciences. As a leading academic institution in Europe and worldwide, HEC offers a complete and unique range of education programs for students and leaders. HEC has a permanent faculty of 111 professors, 3600 students -40% of whom are international - and over 8700 managers in executive education programs every year.

A COMPLETE AND UNIQUE PROGRAM PORTFOLIO

Masters Degrees

MSc in Management, “Grande Ecole” degree is an 18-month program, designed for students who hold a Bachelor’s degree in any field. The 1st year is comprised of general business courses; the 2nd year is devoted to the student’s area of specialization and research project.

Masters of Science are one-year pre-experience full-time programs in English designed for student who hold a Bachelor’s degree in Business and who want to acquire an expertise in a specific field of management: International Business, Managerial and Financial Economics and Finance.

Specialized Masters are 12-month courses in French. They are designed for students at postgraduate level who want to acquire high-level expertise and professional know-how in their chosen specialization.

MBA Program

The full-time MBA program constitutes 16 months of general management in an international environment. Strong emphasis is placed on interpersonal skills, leadership and entrepreneurship. Designed to optimize both professional and personal ambitions, the part-time MBA program offers the opportunity to work in a multicultural and diverse business-learning environment while maintaining a full-time job.

Ph.D. Program

The Ph.D. program shapes professor-researchers, offering high quality internationally renowned training. It is a highly selective program with 15 to 20 candidates admitted each year. 80% of the graduates work on the international academic scene.

Executive Education Programs

HEC Executive Education spans a wide range of degree and non-degree programs specifically designed for experienced managers and executives. In addition to EMBAs and Executive Masters Programs, HEC Executive Education offers Open-Enrolment Programs, Custom Programs and Coaching.

Degree programs:

- TRIUM Global Executive MBA is a joint degree developed by HEC Paris, New York University Stern School of Business (NYU Stern) and the London School of Economics (LSE), specially designed for global executives and CEOs.

- HEC Paris Executive MBA is a multi-site degree program that is designed to propel mid-career professionals onto the executive board level. The program is offered in Paris, Beijing, Shanghai and Saint Petersburg with three flexible formats in several languages.
- Consulting and Coaching for Change: an Executive Master program in partnership with the Saïd Business School, University of Oxford. This program is offered in English for experienced change management executives.

- 7 Executive Master programs: are post-graduate degree programs providing supplementary training in specific areas of management.

Open-enrolment Programs are specific short courses to strengthen managerial skills from 3 to 20 days, held in Paris and Beijing.

- Advanced Management Program in Fashion & Luxury-China launched with the prestigious Tsinghua SEM in Beijing and the Institut Français de la Mode. This six-module executive program prepares senior managers to face the challenges of a rapidly evolving Chinese fashion market.

- 20 Management Certificate Programs

- 80 short executive seminars

Custom programs are tailored and delivered to the precise specifications of the customer company.

KEY ADVANTAGES

Cutting-edge Faculty and Research:

- Permanent faculty of 111 professors, holding PhDs from the world’s most prestigious universities with 50% international faculty
- 9 academic departments:
  - Accounting & Management Control
  - Business Law & Taxation
  - Economics & Decision Science
  - Finance
  - Languages & Culture
  - Management & Human Resources
  - Marketing
  - Operation Management & Information Technology
  - Strategy & Business Policy
- 78 books published in French and 15 other languages (last five years) of which the principle reference works: “Strategor”, “Mercator”, “International Investment”, “Industrial Management and Logistics”
- 304 articles published in refereed journals in the last five years
- 840 scientific contributions to conferences in the last 5 years
- HEC Paris has set up a research laboratory with CNRS (National Center for Scientific Research)
- Ecole Polytechnique and HEC Paris have brought together their research and teaching activities in the fields of finance and economics and launched the INSEFI – Paris
- HEC Paris has established Chairs and Centers to develop innovative skills and expertise in training and research within their sector with the support of prestigious companies:
  - Accor – Air France – SNCF
  - Atos Origin
  - BNP Paribas
  - BPCE
  - Danone
  - Deloitte
  - EDF
  - Fédération Française Bancaire
  - Pernod Ricard
  - Renault
  - SFR
  - L’Oréal
  - Morgan Stanley -Unibail-Rodamco
Privileged corporate relationships:

HEC Paris is committed to building partnerships with companies. This cooperation can take many forms and is tailored to companies’ areas of activity, as well as their research and recruitment needs. The HEC Paris Foundation comprises 49 international companies.

Academic partnerships and strategic alliances:

HEC Paris has established prestigious strategic alliances and academic partnerships with more than 130 institutions in France and worldwide. At all levels, international exchanges, dual-degree programs, and joint-degree options are offered in partnership with prestigious partner institutions worldwide such as the MIT Sloan School of Management, the Tsinghua SEM, the London Business School, the Chinese University of Hong Kong (CUHK), the Stern School of Business, New York University, the University of Oxford and the Graduate School of Management of St Petersburg State University.

The HEC Paris Alumni network:

The HEC Paris Alumni network is among the largest in Europe with 44 000 Alumni based in 113 countries. It was founded in 1883 to develop a powerful and dynamic lifelong connection to the HEC Paris community. The HEC Paris alumni network promotes global awareness of the HEC Paris name and supports HEC Paris’ future development.

Centers of expertise:

HEC Paris has also developed various renowned centers of expertise, such as the “Visions of Leadership” Center with L’Oréal, the HEC Hedge Fund Center with the BNP Paribas bank, the HEC Europe Institute and the Eurasia Institute, among others.

FIRST CLASS REPUTATION

Rankings:

- HEC Paris is ranked #1 in Europe by the FT for the fourth year running (meta survey)
- HEC Paris MSc in Management program is ranked #2 worldwide by the FT. HEC remains the #1 business school for the fourth year running
- HEC Paris MBA program is ranked #14 worldwide by the Economist and #18 worldwide by the FT
- TRIUM Global Executive MBA program is ranked #2 worldwide by the FT
- HEC Paris Executive education: #2 worldwide for its Custom Programs by the FT and #5 worldwide for its programs for senior managers and executives
- HEC Paris Grande Ecole Program is consistently ranked #1 in France by leading national publications including Le Point, L’Etudiant and le Figaro.

Accreditations:

HEC Paris is the first business school in France to have received the prestigious triple accreditation from AACSB, EQUIS, AMBA.