

Databases

All databases are available from the Library's website:
<http://www.hec.fr/hec/eng/bibliotheque>.

Academic journals / Press

- **A-to-Z Journal List:** Electronic journal finder
- **Abi-Inform:** Academic journals, but also theses, and Hoover's company reports
- **Business Source Complete** and **Econlit:** Academic journals, but also company profiles, and SWOT analyses
- **Factiva:** National and international press
- **LexisNexis:** National, international, and juridical press

Market studies

- **Business Insights:** Sectorial studies
- **Euromonitor GMID:** Market data
- **Forrester Research:** Study on information technologies markets
- **Global Insight:** Economical and financial analyses and forecasts in 200 countries
- **Xerfi:** Sectorial studies in France and Europe

Country reports

- **Business Source Complete:** More than 1,450 country reports
- **Global Insight:** Economical and financial analyses and forecasts in 200 countries

Company profiles

- **Abi-Inform:** Academic journal, but also theses, and Hoover's company reports
- **Business Source Complete:** Academic journal, but also company profiles, and SWOT analyses

Annual reports

- **Thomson One Banker:** Company financial analyses
- **InFinancials Corporate Focus Premium:** Listed international companies accounts

Financial and stock-exchange data

- **Bankscope:** Financial information on banks on an international level
- **Compustat Global Data:** Financial and stock-exchange data (World)
- **Compustat North America** via WRDS: Financial and stock-exchange data (North America)
- **CRSP:** Data on financial markets
- **Datastream:** Stock exchange data
- **Diane:** Economic and financial information on more than one million listed and unlisted French companies
- **InFinancials Corporate Focus Premium:** Listed international companies accounts
- **Isis:** Accounts of insurance companies
- **Kompass:** Database on companies, products, and brands
- **Orbis:** Accounts for 40 million listed and listed companies
- **Reuters 3000 Xtra:** Real-time financial information
- **WRDS:** Platform of the Wharton university giving access to resources in the domains of finance, accounting, economics, management, marketing, banking, and insurance

Venture capital

- **SDC Platinum:** Financial database on mergers/acquisitions and venture capitals
- **VentureXpert:** Financial data on venture capital

Mergers and acquisitions

- **Thomson One Banker Deals:** Financial data on mergers and acquisitions
- **Zephyr:** Information on mergers and acquisitions

Broker reports

- **Thomson Research:** Broker reports

Ownership

- **Dafsaliens:** Human and financial interrelations
- **Thomson One Banker Ownership:** Financial and stock exchange data on ownership

InfotHEC - Library's catalogue

The library owns a large holdings specialised on **Strategy and Business Policy** (articles, books, theses, etc.).

You can consult InfotHEC, the library's catalogue (<http://infohec.hec.fr>), to be sure that the document you are looking for is available.

Library's helpdesk

New: Need practical information or assistance to search for information? The library has set up a **Helpdesk** on its website: Access it from <https://hdbiblio.hec.fr> or via the library's website.

Reference handbooks

In the catalogue InfotHEC, find reference handbooks on **Strategy and Business Policy**. Below we are suggesting some of them. The location codes will allow you to find them in the library.

Company strategy

- BESANKO, David, DRANOVE, David, SHANLEY, Mark. *Economics of strategy*, Wiley, 2007
Code 4-2 BES
- COLLIS, David J., MONTGOMERY, Cynthia A. *Corporate strategy : A resource-based approach*, McGraw-Hill International, 2004
Cote 4-2 COL
- DETRIE, Jean-Pierre. *Strategor : Politique générale de l'entreprise : Stratégie, structure, décision, identité*, Dunod, 2005
Cote 4-2 STR
- GHERTMAN, Michel. *Stratégie de l'entreprise: Théories et actions*, Economica, 2004
Code 4-22 GHE
- GRANT, Robert M. *Contemporary strategy analysis*, Blackwell, 2007
Code 4-2 GRA

Private equity

- ANSON, Mark J. *Handbook of alternative assets*, Wiley, 2006
Code 5-7 ANS

Value creation

- ATKINSON, Anthony A., KAPLAN, Robert S., YOUNG, S. Mark. *Management accounting*, Prentice Hall, 2006
Code 4-73 ATK

Mergers and acquisitions

- CEDDAHA, Franck. *Fusions acquisitions: Innovation management Evaluation, négociation, structuration*, Economica, 2007
Code 4-2232-2 CED

Innovation management

- DUMONT, Alain. *Innover dans les services: De l'évident à l'impensable*, Village Mondial, 2001
Code 4-341 DUM
- TUSHMAN, Michael L., ANDERSON, Philip W. *Managing strategic innovation and change: A collection of readings*, Oxford University Press, 2004
Code 4-341 MAN

EBooks

EBooks are available via the library's website on the **Net Library** database. Below you will find examples of eBooks.

Strategy

- FABOZZI, Frank J., MARTELLINI, Lionel, PRIAULET, Philippe. *Advanced bond portfolio management: Best practices in modelling and strategies*, 2006
- HANDFIELD, Robert B. *Supply market intelligence: A managerial handbook for building sourcing strategies*, 2006

Entrepreneurship

- DAVIDSSON, Per. *Researching entrepreneurship, international studies in entrepreneurship*, 2004
- JONES, Marian, DIMITRATOS, Pavlos. *Emerging paradigms in international entrepreneurship*, 2004

Innovation management

- ALEXANDER, Keith. *Facilities management: Innovation and performance*, 2004
- TIDD, Joseph, BESSANT, J. R., PAVITT, Keith. *Managing innovation: Integrating technological, market and organization change*, 2005

Organizational change

- CAMERON, Esther, GREEN, Mike. *Making sense of change management: A complete guide to the models, tools & techniques of organizational change*, 2004
- GREEN, Kenneth, MIOZZO, Marcela, Dewick, Paul. *Technology, knowledge and the firm: Implications for strategy and industrial change*, 2005
- SINGH, Mohini, WADDELL, Di. *E-business innovation and change management*, 2004

Websites

RIME (Ressources sur Internet en Management et en Economie - <http://www.rime.ccip.fr>) offers lists of websites on **Company Strategy** selected by information specialists.

Podcasts

OECD podcasts are available from <http://www.oecd.org> in the *Photos, audio, videos heading* (to the right).

Methodological guides

The library has created methodological guides to improve information research. You can notably consult the following guides in the heading: **Other resources > Research guides** on the library website:

- How to search information about companies?
- How to find the information you need?
- How to create your own alerts on the databases?
- Write bibliographic and citation references



Library's online services

Selection of resources for the
Department of Strategy and Business
Policy

2008 - 2009

Phone: 01.39.67.94.78

Website: <http://www.hec.fr/hec/eng/bibliotheque>

Helpdesk: <https://hdbiblio.hec.fr>

