



Press release  
September 12

## **Five Top Business Schools Announce a Portfolio of Dual-Degree Master's Programs for Ambitious, Globally Minded Students**

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September 12, 2017—This fall, five top business schools are launching the M2M, a portfolio of double degrees giving recent university graduates the opportunity to complete two master's degrees by attending two top business schools in two different countries over two years.

This initiative is an effort by leading business schools on multiple continents to meet the demands of a globalized economy and provide future business leaders with a distinctive learning experience that will accelerate their careers.

The M2M programs are a collaboration among five schools: FGV Escola de Administração de Empresas de São Paulo, HEC Paris, Hong Kong University of Science and Technology Business School (HKUST), Sauder School of Business University of British Columbia, and the Yale School of Management (Yale SOM).

The five participating schools are all members of the Global Network for Advanced Management, a network of top business schools committed to educating global leaders through collaboration and innovation.

Six M2M double degrees are available as of September 2017 for student applications: FGV-Yale, HEC-FGV, HEC-HKUST, HEC-Yale, HKUST-Yale, and Sauder-Yale. After they complete both academic years, students will graduate with two master's degrees, one from each school they attended. Graduates will be alumni of both schools and will have access to the schools' career resources.

This innovative program gives ambitious students an unparalleled advantage by grounding them in the distinctive academic cultures and approaches of two top business schools in different countries, while preparing them for global roles. Students get the chance to study alongside peers from all continents with diverse experiences. They will benefit from curricular and extracurricular collaborations among the schools, highly personalized career services, and the networks of two global business schools.

David Bach, Deputy Dean at Yale SOM, says that the M2M is all about choice: “Whatever pathway students choose, young leaders who are interested in having impact throughout their careers will quickly develop skills that set them apart in the global marketplace, while building a deep network of like-minded peers around the world. The world needs more globally minded leaders, not fewer, and with this initiative we seek to positively impact organizations confronting challenging issues at the nexus of business and society.”

Peter Todd, Dean of HEC Paris, says, “The innovation here is to go to the market with a range of world class academic partners sharing joint admission processes and aiming at recruiting together a significant number of students. We are convinced that this offer meets the demand of growing numbers of extremely talented and globally-mobile students who target prestigious double degree programs as passports for international careers.”



*Deans Edward A. Snyder (Yale SOM), Robert Helsley (Sauder), Peter Todd (HEC Paris), Luiz Artur Ledur Brito (FGV), and Kar Yan Tam (HKUST) at the Global Network for Advanced Management 5th Anniversary Symposium in April 2017*

For more information, please visit: <http://www.hec.edu/Masters-programs/Communication/Landing-Pages/M2M-Programs>

### **About the Global Network for Advanced Management**

The Global Network for Advanced Management drives innovation and creates value by connecting leading global business schools, their resources, and their stakeholders.

Launched in 2012, the Global Network for Advanced Management includes 29 leading business schools from diverse regions, countries, cultures, and economies in different phases of development. A common motivation of member schools is to connect and position their students, faculty, staff, alumni and other constituencies so that they can deepen their understanding of differences and commonalities in their economies and increase their effectiveness. Member schools recognize that leaders in all sectors will be asked to contribute to the solutions of major problems that are typically complex and global.

Representing a shift beyond traditional partnership models of business school collaboration, the Global Network enables the development of innovative initiatives that leverage the schools' comparative advantages. Leveraging network efficiencies, utilizing new technologies, building strong institutional and personal relationships, and operating with a minimum of bureaucracy, the Global Network is having a transformational effect on students, member schools, management education, and beyond.

<http://advancedmanagement.net/>  
[@AdvancedMgmt](#)

### **About HEC Paris**

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs. Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

[www.hec.edu](http://www.hec.edu)  
[@HECParis](#)

### **About FGV Escola de Administração de Empresas de São Paulo**

Established in 1954, FGV's São Paulo School of Business Administration (EAESP) is recognized as a first-rate Business Administration research center, training and preparing leaders in the business, public administration, and academic fields. The School offers undergraduate courses in Business Administration and Public Administration, executive training courses, and master's and PhD programs. Its quality and excellence in education are known worldwide.

[@FGV\\_EAESP](http://eaesp.fgvsp.br/en)

### **About Hong Kong University of Science and Technology Business School (HKUST)**

Founded in 1991, the HKUST Business School is recognized as one of the youngest and most respected business schools in Asia. The School has forged an international reputation for world class education programs and research performance, and has received many top global rankings. It has been awarded AACSB (Association to Advance Collegiate Schools of Business) accreditation since 1999.

The School strives to contribute to the economic and social advancement of the region by developing future leaders who possess an innovative and entrepreneurial spirit as well as a strong sense of responsibility. We also take active steps to promote knowledge advancement in many significant business areas. For more information, please visit [www.bm.ust.hk](http://www.bm.ust.hk).

<http://www.bm.ust.hk/web/en-US/>  
@HKUSTmba

### **About Sauder School of Business University of British Columbia:**

UBC Sauder School of Business is one of the world's leading academic business schools. Located in Vancouver, Canada's gateway to the Pacific Rim, UBC Sauder provides a global business perspective at a dynamic crossroads of the international marketplace.

Dedicated to rigorous and relevant teaching, our programs generate business leaders who drive change and shape industries and organizations around the world.

UBC Sauder is committed to being an international leader in the creation and application of business knowledge, and to promoting lifelong success for our students and alumni. Learn about the school's strategic initiatives in the [UBC Sauder Strategic Plan Summary](#).

<http://www.sauder.ubc.ca/>

@UBCSauderSchool

### **About the Yale School of Management**

The mission of the Yale School of Management is to educate leaders for business and society. Through a close connection with our parent university, engagement with other top business schools in the Global Network for Advanced Management, and an integrated approach to business education, we develop in students the capabilities to lead in a complex global economy by activating connections, developing extended lines of sight, and utilizing multiple perspectives to see the big picture.

Yale SOM graduates are able to work across boundaries of function, industry, and region, in order to address the major challenges facing organizations and communities.

<http://som.yale.edu/>

@YaleSOM

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