The more you know, the more you dare®
HEC Paris was founded in 1881 by the Paris Chamber of Commerce and Industry and is one of the oldest and most prestigious Grandes Ecoles in France. This unique concept was introduced by Napoleon so that “the best and the brightest” could be channeled into his armies and engineering corps. The selection criteria for the Grandes Ecoles are based primarily on competitive written and oral exams, taken by students from dedicated preparatory classes.

Throughout its more than 130-year history, HEC Paris has continually attracted highly talented, innovative, entrepreneurial, ambitious and open-minded individuals. Our mission at HEC Paris is to develop the global leaders of tomorrow to be capable of serving as architects of a responsible world. A rigorous research environment and close connections to the corporate world are the cornerstones on which this mission is built. The combination of high-quality research, pedagogical innovation and strong corporate connections provides the HEC community with the necessary tools and background to challenge established rules and invent the new social and economic paradigms of tomorrow’s world.

These values form the basis of a deep-seated belief that we share with the HEC Community: the freedom and entrepreneurship we need to create a better world stem from knowledge. This conviction is embodied in our motto: “The more you know, the more you dare.”

Mission & Values

UNIVERSITÉ PARIS-SACLAY

HEC Paris is a founding member of Université Paris-Saclay. Launched in 2014, this cluster federates exceptional scientific potential, bringing together complementary research and higher education institutions. Based on high-quality training courses and cutting-edge research, the aim of the project is to design a state-of-the-art university that will develop the continuum from fundamental sciences and applied sciences to innovation. In order to respond to the socioeconomic questions of tomorrow, it focuses on multidisciplinarity and international appeal. Université Paris-Saclay counts around 60,000 students, 5,700 doctoral students and 12,000 researchers and research-professors. HEC Paris, the business school of Université Paris-Saclay, has been a key player in the project since 2008.
Since 1881, HEC Paris has offered a complete range of management programs for top talent from around the world. Our programs prepare both home and international high-potential participants for top careers in management. HEC Paris aims to train these students to become responsible leaders, capable of anticipating changes in the world.
HEC PARIS PRE-EXPERIENCE PROGRAMS

Students from all backgrounds benefit from our long tradition of academic excellence. From Grande Ecole Master’s programs to Specialized Masters / MSc, our mission is to transform exceptional potential into exceptional success.

The HEC Paris journey is based on:

• A rigorous admission process in order to recruit the best students from leading institutions all over the world
• A perfect balance between theory and practice. The knowledge we share is based on cutting-edge research in all fields of management science. It is tested in real-world contexts, is constantly updated and is fully aligned to the expectations of the business world
• Extremely close relations with the corporate world that provide our students with thousands of opportunities throughout the year: international job fairs, professional workshops, mentoring with alumni, conferences with prestigious guest speakers and CEOs, business games and academic awards sponsored by leading international companies
• Strong development of leadership and entrepreneurial skills among our students
• A pronounced international outlook thanks to our multi-national campus, numerous study trips, a wide portfolio of exchange partners and Double Degree opportunities.

GRANDE ECOLE MASTER’S PROGRAMS

For more than a century, our history of academic excellence and selectivity has enabled us to train inspired and responsible leaders, capable of anticipating changes in the world and leading them.

HEC Paris has developed a range of Grande Ecole Master’s programs which recruit both local and international students by means of a rigorous admission process.

• Master in Management (taught in English and French)
• Master in Management & Public Affairs (taught in English and German)
• Master in Management & Business Law (taught in English and French)

The Grande Ecole curriculum is divided into a generalist phase and a specialization phase. The first phase concentrates on business fundamentals, while the second one focuses on acquiring an expertise (chosen according to the professional goals of the student). The nature of the specialization determines the Master’s degree that the student will finally receive: Management, Management & Business Law, Management and Public Affairs.

The unique structure of the curriculum enables students to acquire both an excellent grounding in general management and expertise in a specific field. We firmly believe this combination is the key factor for success in training future leaders and making a lasting impact on the careers of our students.

Many specializations are offered not only on campus but also through a wide range of international Double Degrees, including the CEMS joint Degree, and collaborations with MIT, Tsinghua, FGV and Freie University of Berlin.

The Grande Ecole programs also offer numerous international opportunities through exchanges on all continents.

SPECIALIZED MASTERS/MSc

HEC Paris Specialized Masters and MSc are tailor-made programs that enable students from all over the world to acquire an expertise in a specific field of management. Lasting 8 to 12 months and taught full-time, they are aimed at candidates with little or no professional experience to provide them with a specialization in a specific sector or function. With classes taught by leading practitioners as well as world-class researchers, students benefit from both strong theoretical foundations and field expertise.

MSc PROGRAMS are one-year Master’s degrees taught in English. They are designed for students who hold a Bachelor degree in any discipline from leading international universities.

Five full-time programs are available:

• International Finance
• Managerial & Financial Economics
• Sustainability and Social Innovation
• Marketing
• Strategic Management

SPECIALIZED MASTERS are one-year Master’s programs taught in French. They are aimed at students who already hold a Master’s degree in another discipline and wish to specialize in a specific field of management.

Four full-time programs are available to French-speaking students:

• Droit et Management International
• Entrepreneurs
• Management de Grands Projets (in partnership with the French engineering school SUP AERO)
• Médias, Art et Création

CERTIFICATES

Sponsored by companies, Certificates are sets of interdisciplinary courses corresponding to approximately 100 contact hours as well as business projects and other types of field work related to a given sector. Students can choose among a wide portfolio of Certificates, including Energy & Finance, Innovation Management in Aviation and Aerospace, Leadership, Luxury, Social Business, Digital Entrepreneurship, Digital Transformation, Mergers & Acquisitions, Retail Excellence & General Management.

These short programs all adopt an innovative approach to developing leadership skills, and provide HEC students with both hands-on experience and professional opportunities.

If I was presented with my post-graduate choice once more, I would go to HEC again.”

Niklas HACHE, Grande Ecole graduate, class of 2014
MBA PROGRAM

The HEC Paris MBA is a highly selective program, with a 90% international student body made up of over 50 nationalities from a wide range of professional and academic backgrounds.

The MBA program focuses on providing students with transferrable skill sets that can be adapted to any organization in the world. Participants develop their skills through a blend of classroom teaching and experiential learning, with opportunities to exercise and hone their leadership skills outside the classroom. The student-run MBA Tournament and the Leadership Seminar at the elite St-Cyr Military Academy serve to test participants’ leadership and decision-making skills in real-life situations.

Carefully designed and structured for high-potential candidates with over 3 years’ managerial experience, our curriculum is split into two phases: Fundamental and Customized. The Fundamental Phase provides our students with advanced knowledge in essential business disciplines and comprises 11 core courses, a language course, Leadership Development, and Career Building and Coaching. The Customized Phase is more flexible in nature and allows students to tailor their MBA experience to fit their professional career objectives through a wide range of options including specializations, elective courses, international exchanges or fieldwork projects.

Students can choose between either a full-time option or a part-time option, both of which follow the same rigorous admission process and curriculum. Additionally, with 240 students in each year, participants have the opportunity to create strong bonds with their classmates and develop tight-knit future personal and professional networks.

12 or 16 months - Full-time
18 to 24 months - Part-time
(English)
480 participants

HEC Paris MBA ranked
1st in Europe by The Economist

FULL-TIME OPTION

The Full-time option offers a complete immersion into an academic environment with an ideal course length of 12 or 16 months. Students can explore a variety of career paths through a choice of fieldwork projects, international exchanges or specializations, all taught at an exceptionally high level.

There are five specializations available to full-time students:

• Entrepreneurship – Targeted at students interested in starting their own business, taking over existing businesses, or aiming to work in entrepreneurial units of larger corporations
• Finance – Designed for participants who target either careers in the financial services industry or finance jobs in non-financial corporations
• Advanced Management – Created for a well-balanced, advanced education in general management that takes into consideration the realities of today’s global workplace
• Marketing – Designed for MBA participants who want to take on marketing responsibilities, including more novel marketing roles as well as general management / business development positions
• Strategy – Targeted for MBA participants who want to pursue careers as top strategy consultants and C-level executives.

PART-TIME OPTION

Students in the part-time option spend one week per month on campus over the course of 18 to 24 months. This option offers the best of both worlds to students looking for a unique opportunity to broaden their knowledge base, maximize their leadership potential and expand their corporate network while continuing their professional activities.
EXECUTIVE EDUCATION PROGRAM PORTFOLIO

EXECUTIVE MBA

The HEC Paris Executive MBA is a transformational learning experience that offers 1 degree and 8 majors in 14 locations across the globe - Paris, Milan, San Francisco and Doha are just some of the international destinations. It has been specifically designed to meet the needs and challenges of senior managers and executives throughout the world. Participants learn not only from our world-class faculty but also from classmates coming from highly diverse professional and cultural backgrounds. They also become part of an influential international network of 52,300 like-minded peers. The core courses enable participants to focus on the key areas of general management and the majors allow them to specialize in a sector or industry of particular interest. They can choose from the following majors:
- Luxury
- Energy
- Aerospace & Aviation
- Differentiation & Innovation through Services
- Entrepreneurship & Innovation
- Leading Digital Transformation
- Innovation & Social Business
- Entrepreneurship - Project Accelerator.

TRIUM GLOBAL EXECUTIVE MBA

The TRIUM Global Executive MBA is a unique alliance between three internationally renowned academic institutions:
- New York University Stern School of Business
- London School of Economics and Political Science
- HEC Paris School of Management

It brings together experienced executives and successful entrepreneurs who have excelled in their careers but who thirst for more. Their varied backgrounds, perspectives and areas of expertise make the TRIUM educational experience - both in and out of the classroom - one of the richest and most rewarding of all Executive MBAs. The international curriculum challenges entrepreneurially-minded senior executives to think and act within rapidly changing socio-economic contexts. The constant exchange of ideas and knowledge creates a powerful network of global relationships that lasts well beyond the completion of the TRIUM program.

EXECUTIVE SPECIALIZED MASTERS

The HEC Paris Executive Specialized Masters are degree programs in management, accredited by the ‘Conférence des Grandes Écoles’, the French national institution for higher education. They are aimed at senior managers and executives who wish to fast-track their careers and take on greater levels of responsibility. The part-time, modular format of the courses enables participants to pursue their education without having to compromise on their personal and professional activities. Participants can choose from the following Executive Masters:
- Consulting and Coaching for Change (in partnership with Said Business School, University of Oxford)
- Executive MSc in Finance
- Financial Management and Control
- Strategic Business Unit Management
- Global Sourcing and Supply Chain
- Strategic Human Resources Management
- Marketing, Business Development & Communication Management
- Strategic Information Systems Management (in partnership with MINES ParisTech)

HEC Paris also runs an 18-month Specialized Master degree in "Strategic Business Unit Management" in Doha, Qatar.

EXECUTIVE CERTIFICATE PROGRAMS

Our comprehensive range of intensive certificate programs enables executives to focus on a specific area of management and apply their newly acquired expertise in the workplace immediately. They are run in English and in French and take place throughout the world. Programs include: Digital Transformation, Aerospace & Aviation, Fashion & Luxury, Coaching, Entrepreneurship and Innovation. Credits gained on successful completion of some certificate programs may be used towards degree programs.

EXECUTIVE OPEN-ENROLMENT PROGRAMS

Open-enrolment programs are short intensive training courses aimed at individuals and teams. Run in both French and English, these high-impact seminars cover a wide range of strategic business issues that include leadership, management, finance, marketing and sales, negotiation, strategic development and governance. They enable senior managers and executives to think outside the box, step out of their comfort zones, adopt new business models and develop the managerial skills necessary to meet the challenges that their organizations face.

EXECUTIVE CUSTOM PROGRAMS FOR COMPANIES

Custom programs address the strategic challenges of individual organizations and are tailored to the specific professional development and training needs of their senior level managers. The architecture and content of the training modules are designed in close collaboration with the companies concerned. This fosters a spirit of co-creation and optimizes the added value of the program. Throughout the delivery stage, the training program is carefully analyzed, monitored and adapted to ensure that the objectives of both the organization and the participants are reached.

Samantha Cotterell, HEC Paris in Qatar, Executive MBA
Australian / 45 years old

"An excellent consolidation of all that I have experienced in my professional and personal life in Qatar over the last eight years. A wonderful international network of people from different walks of life all aspiring to greater heights - very inspiring!"

"HEC Paris ranked #3 worldwide by the Financial Times in 2016"
The mission of the PhD Program at HEC Paris is to train outstanding researchers in the major areas of management and to enhance the reputation of HEC Paris as one of the best business schools in the world. Founded in 1975, the PhD Program gained momentum in 1985, when HEC Paris was accredited by the French Ministry of Higher Education and Research to deliver the ‘Doctorate in Management Science’ degree. The PhD Program at HEC Paris offers seven specializations in the main fields of management: Accounting & Management Control, Decision Sciences, Finance, Organizations & Human Resources, Marketing, Operations Management, and Strategy & Management. Every year, 1 to 4 students in each field join the HEC Paris PhD Program after stringent selection procedures. They learn how to become an academic in one of the world’s leading business schools. The first year is entirely dedicated to PhD level courses, with further courses and training in the second year. The subsequent years are dedicated to research work on the dissertation. Doctoral students benefit from intensive supervision by HEC Paris faculty for their research, and often carry out joint research projects with faculty members. Professors are also closely involved in preparation for the academic job market. As a result, 90% of our PhD graduates secure academic positions, typically in highly respected institutions of research and higher education located all over the world.

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ENTREPRENEURSHIP CENTER

HEC Paris: committed to business creation

A quarter of all graduates from HEC Paris are entrepreneurs, a figure that has compared to steadily since 10 years ago, when less than 10% of students were involved in entrepreneurship. This increase is largely due to HEC’s commitment to promoting and supporting business creation through its dedicated Entrepreneurship Center.

HEC Paris, which has been championing entrepreneurship for over 30 years, set up a center entirely devoted to training and helping entrepreneurs in 2010. The Entrepreneurship Center has three main goals:

Educating students
The center raises awareness about entrepreneurship among the Grande École’s students in collaboration with student associations on the HEC campus and at Université Paris-Saclay. There are regular opportunities — including “creativity” talks, “toolbox” workshops, start-up weekends, HEC SEED and other meetings — to discuss the key role of entrepreneurship in the economy and to spur students to launch their own businesses.

Supporting innovative start-ups
The incubator and accelerator at the Entrepreneurship Center mean that HEC can fund start-ups directly. There is also a mentoring system for young and innovative companies so that entrepreneurs can benefit from the expertise of the HEC community. In addition, the center uses the HEC hubs based in London, New York and Berlin to foster the international development of start-ups that are breaking new ground.

Training the entrepreneurs of tomorrow
HEC’s expertise in entrepreneurship training for degree programs is already well documented and includes HEC Entrepreneurs, the digital specialization, FACT courses, and the MBAentrepreneurship track. But HEC is keen to step up its activities even further. Together with programs such as Challenge+, designed to guide innovators, the center is also involved in devising seminars to stimulate intrapreneurship inside companies.

I recently joined Harvard Business School as an Assistant Professor - my dream job. The quality of the HEC Paris PhD Program played a large role in this successful outcome of my job search. The course curriculum and the faculty support I received during my studies strengthened my academic knowledge, and helped me to develop original and innovative research. HEC Paris is uniquely placed in Europe to deliver on its student placement.

Boris Vallee
HEC Paris PhD 2014, Finance
Assistant Professor, Harvard Business School.

This center’s mission is to help HEC Paris students learn how to be entrepreneurs. It is equipped with high-speed internet networks, a video conference system, whiteboards, and users can modify the set-up of the classroom and furniture as per their teaching requirements. Professors bring their teaching expertise and coaching skills to the eLab; international entrepreneurs, lawyers and investors also come to share their experience and best practices.

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HEC Paris is one of the most culturally diverse business schools worldwide, attracting students from around the globe.

Internationalization is a priority at HEC Paris and has been one for over 40 years. This has allowed us to build a solid network of outstanding academic partners around the world and to consistently recruit top international students and executives into our programs, where they are offered exceptional mobility opportunities.

The value of the HEC Paris experience is underscored by our esteemed professors and researchers - hired from the best global institutions - and our incredible alumni success stories both in and beyond France.

Taking this strategy further, we have developed global initiatives to deliver teaching and training programs around the world.
INTERNATIONAL ACADEMIC PARTNERSHIPS

In addition to creating strong bilateral cooperations with leading academic institutions around the world, HEC Paris is very active in promoting new perspectives towards internationalization, working closely with our partners to the benefit of all stakeholders.

HEC Paris was a founding member of two of the most important business school networks in the field of management:

- The "Partnership in International Management" (PIM, 1973) facilitates student exchanges between over 60 of its top member schools and universities worldwide.
- The "CEMS Global Alliance in Management Education" (CEMS, 1988) is a strategic alliance of leading academic institutions, corporate partners and social partners across the world. Every year, it delivers its flagship one-year degree CEMS Master in International Management to over 1,000 students from the CEMS member schools.

Furthermore, in 2014 HEC Paris joined the Global Network in Advanced Management (GNAM), an international academic training partnership initiated by Yale School of Management in 2012 focused on innovation management and versatility.

These academic partnerships and networks provide our students with fantastic opportunities to complete part of their education abroad and to sharpen their international profiles in the best institutions around the world.

DOUBLE AND JOINT DEGREES

HEC Paris’ large portfolio of double and joint degrees gives our Master’s, MBA and EMBA participants further unique learning experiences. These degrees allow the students to specialise in broader fields of study extending beyond management to other related disciplines.

The skills gained perfectly suit the needs of businesses interested in candidates with competences spanning a variety of fields. They have become highly valued amongst students and young graduates.

Today, HEC Paris offers its Master students the opportunity to obtain Double Degrees with international partners from Europe, Asia and the Americas in the following disciplines:

- Management
- Management and Business Law
- Management and Public Policy or International Relations
- Management, Innovation and Technology
- Management, Sustainability and Social Innovation

In Executive Education, the strategic alliance between New York University Stern School of Business, London School of Economics and Political Science and HEC Paris School of Management led to the creation of the TRIUM Global Executive MBA in 2001. This top-ranked program is designed to foster entrepreneurial spirit and innovative thinking with a global perspective, and to lead to significant career steps or positive impacts on enterprise. It benefits from a world-class faculty and an exceptional network of high achieving global business leaders and peers.

KEY FIGURES

- 51% INTERNATIONAL PARTICIPANTS IN THE EMBA PROGRAMS
- 50% INTERNATIONAL STUDENTS IN THE PRE-EXPERIENCE MASTER’S PROGRAMS
- 90% INTERNATIONAL STUDENTS IN THE MBA PROGRAM
HEC PARIS REPRESENTATIVE OFFICES

HEC Paris has had a representative office in Tokyo since 1991. In addition to its locations in Qatar and in China, HEC Paris has expanded its institutional presence across the globe, opening representative offices in other key cities: London in 2014, New York in 2015 and Berlin in 2016. Strengthening close relations with local businesses and universities, as well as with local HEC Alumni community, the representative offices support student recruitment, and facilitate placement opportunities for all HEC graduates (Grande Ecole, MS/MSc, MBA and EMBA).

ACCREDIATIONS

In 2000, HEC Paris became the first French business school to obtain the prestigious triple-crown accreditation from AMBA (Association of MBAs), EQUIS (by the European Foundation for Management Development, EFMD) and AACSB (The Association to Advance Collegiate Schools of Business). Since then, HEC Paris’ continued status as a triple-accredited institution has confirmed our high-quality standards and ensured our academic standing amongst top worldwide institutions.

Triple crowned since 2000: AMBA, EQUIS, AACSB

HEC PARIS

HEC Paris in Qatar

HEC Paris was the first European Partner to join Education City in Doha, in June 2010. Alongside Georgetown University, Cornell University, Northwestern University and other leading international institutions, HEC Paris brings world-class Executive Education programs and research activities to Qatar and the surrounding areas.

HEC Paris in Qatar offers a complete portfolio of management programs through custom programs initiatives, including Qatar’s first international Executive MBA, a Specialised Master’s degree in Strategic Business Unit Management, as well as non-degree management programs for executives, through custom programs initiatives. These programs serve the needs of top executives, CEOs or high-potential young professionals. They are designed and taught by our highly experienced faculty who are also developing cutting-edge research programs on the campus in Doha.

An HEC Alumni bureau was created in Doha shortly after the campus was established and it already numbers a few hundred alumni. The great successes of HEC Paris’ programs in Qatar served as a starting point for HEC to foster its presence and impact on the Gulf and the Middle East.

HEC Paris in Africa

With well-established links between France and Africa, HEC Paris has been present in Africa since the 1970s, training business leaders and entrepreneurs in francophone regions.

While an increasing number of African students are enrolled in all HEC Paris’ programs on campus, particularly in post-graduate studies, HEC Paris also delivers onsite, high-end and custom-designed training programs. These are for public organizations, including national and international companies, in order to support a new generation of African managers across the continent.

From 2008, the AGORA programs (Ivory Coast, Togo, Gabon and Congo, 2008-2013) and ATENS programs (Togo 2010) began building a new culture of management in public administration. HEC Paris has also developed training activities in North Africa, in particular in Morocco, delivering broad custom education programs for top managers.

HEC Paris has an active network of Executive Clubs in Africa. In particular, the Clubs in Cameroon, Gabon and Ivory Coast assemble up to 350 committed members who play a vital role in the development of local executive programs and the tutoring of young professionals. Each year the members of HEC Executive Clubs and key political and business figures gather in France to tackle global issues and challenges facing Africa.

HEC PARIS

HEC Paris and China

HEC Paris has been active in China since 1984, when it first started recruiting high-caliber students there. At present, Chinese students are represented in all degree programs (MSC, MBA, EMBA and PhD), and are one of the largest nationalities on campus.

HEC Paris has established strong ties with leading Chinese business schools (Tsinghua SEM in Beijing, Fudan MS and CEIBS in Shanghai, Zhejiang University SoM, CUHK BS and HKUST BS in Hong Kong), developing faculty exchanges and joint research, as well as student exchanges, double and joint degrees programs. HEC Paris and Tsinghua School of Economics and Management offer three Double Degrees (MBA, MiM and Master in Finance). In 2004, the Advanced Management Program in Fashion and Luxury was created by the two schools and the Institut Français de la Mode (IFM). The Executive Master in Fashion and Brand Management is to be launched in 2016.

Thanks to strong links with large Chinese companies and foreign multinationals, HEC Paris has been running Executive Education programs in China since 2007. Since 2012, HEC also offers an EMBA Double Degree program with Zhejiang School of Management.

Both the HEC EMBA and custom programs are supported by teams in Beijing and Shanghai.

Today, the HEC Alumni community of over 800 members is active in Beijing, Shanghai, Shenzhen, Hong-Kong and Taipei, strengthening the school’s reputation and presence in Greater China.
HEC Paris is one of the top European research institutions, where new knowledge in economics and management sciences is created. Research at HEC Paris strives for both scientific excellence and business relevance. In all of our programs, our research activities offer our degree students and Executive Education participants unique learning experiences.
HEC PARIS FACULTY

The 138 members of the HEC Paris Faculty originate from more than 30 different countries, have been trained in the best Ph.D. programs from around the world, and work on internationally acclaimed research in all the major fields of management science. This promotes the diversity of thought and culture, the open-mindedness and the rigorous intellectual standards that are the core values of HEC Paris. The research faculty is reinforced by affiliate professors who share their academic and professional expertise with HEC Paris students and program participants.

Among our affiliate professors we find, for example, Pascal Lamy, former Director-General of the World Trade Organization, and Jean-Pierre Raffarin, former Prime Minister of France. HEC Paris also regularly hosts visiting professors from prestigious universities who teach and carry out research with HEC professors.

For more than 20 years, HEC Paris has bestowed Honors Causa Professorships on researchers who have significantly and durably influenced their fields of study, science and society. Forty Honors Causa professors from all over the world are now part of the HEC community. They include Nobel Prize winners and Fields medal recipients such as Lars Peter Hansen, Robert C. Merton, Thomas J. Sargent, Joseph Stiglitz, Cédric Villani, Oliver E. Williamson, Muhammad Yunus, and world famous academics such as Pierre Bourdieu, Esther Duflo, Michael Jensen, Philip Kotler, Ikujiro Nonaka, Michael Porter and Jim March.

CROSS-DISCIPLINARY CENTERS

The HEC Paris faculty is organized on the basis of academic departments corresponding to the main management disciplines: accounting and management control, tax and law, economics and decision sciences, finance, languages and cultures, management and human resources, operations management and information technology, marketing, and strategy, and business policy. For professors from different departments to work together on multi-disciplinary issues, HEC Paris has created research and specialized centers:

- Alternative Management Observatory
- Center of Geopolitics
- HEC Europe Institute
- Finance Club
- Laboratory of Management of New Technologies and Innovation (EOLE)
- Research Center on Innovation (INNO)
- Research Center on Individuals and Organizations (RIO)

RESEARCH AT HEC PARIS

Since research is one of the main activities carried out in world-class business schools, HEC Paris’ academic reputation is determined, to a great extent, by the quality and relevance of the research conducted by its faculty. Business schools with outstanding reputations attract the finest minds, both in terms of students and faculty.

In the global battle to attract the finest talent, HEC Paris has firmly established its position as a leader and this is reflected in international rankings. During the past few years, the Financial Times has consistently ranked HEC Paris among the top five European business schools for the quality of its research. HEC Paris’ prominence in research was made possible through major investments, supported by the Paris Île-de-France Chamber of Commerce and Industry and the HEC Foundation, as well as through a constant effort to recruit researchers from the best universities worldwide.

HEC Paris’ research benefits from its close collaboration with the French government-supported National Science Foundation (CNRS), which sponsors GREGHEC, a joint research unit based on the HEC Paris campus. Within GREGHEC, five CNRS researchers collaborate with members of the HEC Paris faculty. The association with CNRS gives HEC Paris greater visibility in the French academic community and good access to national research funds.

HEC Paris has formed a number of research partnerships with renowned French institutions. In 2012, a consortium agreement was signed with Ecole Polytechnique and ENSAE to launch the Labex Econedc research initiative (’Economics and Decision Sciences: regulating the economy for the benefit of society’). HEC Paris has also joined the Equipex CASD research consortium (secure remote access to data) which also includes ENSAE, Ecole Polytechnique, ENS Cachan, Quetelet Network, and INSEE. HEC Paris is a founding member of the new Paris-Saclay University, which brings together 23 elite establishments and is the largest academic institution in France.

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HEC Paris constantly strives to improve teaching and incorporates the latest pedagogical and technical innovations in the delivery of its programs. In particular, HEC Paris is at the cutting edge of the “digital transformation” that is revolutionizing the world of education.

Thanks to the support of the HEC Foundation, HEC Paris has developed a large collection of HEC business cases that are used in universities and business schools around the world. HEC Paris is also well-known for the quality and innovativeness of the business games and simulations developed by its faculty.

In 2013, HEC Paris was the first business school in France to launch a Massive Open Online Course (MOOC) hosted on Coursera. MOOCs are a way for HEC Paris to expand its expertise and knowledge, and share them with a wider, global audience. In addition, HEC Paris is developing a host of blended learning / flipped classroom initiatives that will further enhance its students’ learning experiences.

8 MOOCs and one 4-MOOC Specialization have been launched on Coursera:

- Understanding Europe: Why It Matters and What It Can Offer You with Alberto Alemanno (HEC Paris) on the impact of Europe on everyday life
- Evaluation Financière with Pascal Quiry (HEC Paris) on corporate finance
- Time to Reorganize with Rodolphe Durand (HEC Paris) on organizations and their influence on individuals and society
- Devenir entrepreneur du changement (HEC Paris & Ticket for Change) with Florian Hoos, Frédéric Dalsace, Bénédicte Faire–Tavignot, Lise Penillard, Nathalie Lugagne (HEC Paris) and external contributors, on how to encourage social solidarity through entrepreneurship
- Creating and Developing a Tech Startup with Romain Beaume (École polytechnique) and Etienne Krieger (HEC Paris), available in French and English
- (Re)-invent your business model with the Odyssey 3.14 approach with Laurence Lehmann-Ortega, Hélène Muzika (HEC Paris)
- Anticipating Your Next Battle, in Business and Beyond with Jeremy Ghez (HEC Paris)
- Investment Management in an Evolving and Volatile World with Hugues Langlois (HEC Paris) and Marion Le Morhedec (AXA Investment Managers)
- Inspirational Leadership: Leading with Sense, 4-MOOC Specialization, with Valérie Gauthier (HEC Paris)

Furthermore, HEC Paris has launched online Executive Education Certificate programs, in partnership with the First Finance Institute. The corporate finance certificate offers a comprehensive curriculum that targets a wide audience of executives from different backgrounds and sectors. The next program, Strategy@HEC Paris, begins in the fall of 2016.

MOOCs provide an opportunity for students, managers and entrepreneurs from around the world to benefit from the expertise of the HEC faculty. With more than 115,000 active participants, spanning 200 countries, HEC Paris’ MOOCs showcase the school’s commitment to innovation and excellence in teaching.

KEY FIGURES

- 8 MOOCs
- 1 SPECIALIZATION (CONSisting of 4 MOOCs)
- 2 ONLINE CERTIFICATES
- 230,000 ENROLMENTS
- 115,000 ACTIVE PARTICIPANTS WORLDWIDE
- 10,000 CERTIFICATES AWARDED
Working hand in hand with the HEC Alumni Association and HEC Foundation, HEC Paris maintains a close relationship with the business world. This cooperation can take many forms and is tailored to companies’ activity areas, as well as their research and recruitment needs. HEC Paris is a central partner to numerous prestigious multinationals that support HEC’s ambitions, participate in its strategic orientation, and provide a direct link between our academic institution and the business world.

HEC Paris strongly believes that the businesses of tomorrow will be different from those of today. They will be key players in social progress, run by leaders who understand the changes in society and know how to initiate and fundamentally transform their business models.
The Careers & Corporate Partnerships team offers its extensive expertise to both international and national recruiters as well as to students. The Careers team inspires and supports students, by creating a dynamic space. The team accompanies them throughout their processes of self-discovery and goal achievement. It also aims to provide the best possible business opportunities.

This includes up-to-date job & internship opportunities, company presentations, seminars, conferences, round tables, mock interviews with recruiters, meetings with alumni and many more events throughout the year. This accompaniment forms an integral part of HEC Paris’ mission and matches with company needs in finding managers or future managers who are mature and prepared for the corporate world. Throughout the year, several career fairs are organized on campuses such as Carrefours HEC - the main career fair - as well as others dedicated to a particular sector or to sharing experience with alumni.

At HEC Paris, companies find what they are looking for: recruits (French and international interns, young graduates, MBA graduates, Executive graduates), executive education programs, and top faculty members to work with on research or teaching projects. Drawing on this positive experience, some of them decide to support HEC Paris’ development and become HEC Paris’ corporate partners.

CHAIRS

The Chair is born out of the desire of a patron business to be at the heart of management teaching and the continual striving of HEC Paris to expand its international expertise. A Chair can also be created through the opening of a Certificate - a module of 100 hours’ worth of lessons addressing a diverse range of economic and social issues - with which the name of the partnership is associated.

**AXA**
Decision Sciences
**AXA**
Digital Strategy & Big Data
**BNP PARIBAS**
Corporate Finance

**CCI PARIS ILE-DE-FRANCE**
**HEC - ESCP EUROPE – NOVANCIA**
Entrepreneurship & Innovation

**DELOITTE** - **SOCIÉTÉ GÉNÉRALE**
Energy & Finance (Certificate)

**EDF**
New Business Models in the Energy sector

**ENGIE**
Business & Sustainability
**JEAN MONNET**
European law & risk regulation

**KERING**
Luxury Strategies (Certificate)
**L’OREAL**
Entrepreneurship

**LVHM**
General Management & Client Experience (Certificate)
**ORANGE**
Globalization & Innovation Management

**PERNOD RICARD**
Leadership (Certificate)

**SAFRAN** - **HEC – ISAE**
Management of Innovative Programs (Certificate)

**SOCIAL BUSINESS/ ENTERPRISE AND POVERTY CHAIR**
with the support of DANONE, SCHNEIDER ELECTRIC, RENAULT (Certificate)

**TOTAL**
Energy Management

**WEHELP**
Human Capital & Business Performance

CENETERS

Centers pave the way for a deeper understanding of major transversal themes thanks to numerous pedagogical and academic interactions with major players in different fields. They also enrich thought and encourage the emergence of innovative solutions and the anticipation of upcoming change.

**DIGITAL CENTER**
Supported by the AXA Chair on Digital Strategy & Big Data and with the participation of Air France and Orange, the center comprises a Digital Lab for Transformation (AXA Chair and Certificate) and a Digital Lab for Entrepreneurship (Certificate)

**ENTREPRENEURSHIP CENTER**
Supported by L’Oréal Chair

**PRIVATE EQUITY OBSERVATORY - BUYOUT CENTER**
With the support of Abenex Capital, Ardian, Astorg, Bain & Company, Chevilllon & Associés, I2i Group, Messier Maris, Omnés Capital, Roland Berger, Rothschild, SJ Berwin et Well

**SOCIETY AND ORGANIZATION (SnO)**
An interdisciplinary center supported by ENGIE Chair in Business and Sustainability and by the Social Business, Enterprise and Poverty Chair in partnership with Danone, Schneider Electric and Renault (Certificate)
In 2015, the commitment of 3,000 donors and 44 partner companies enabled to fund 7% of HEC Paris’ annual budget and to grow substantial capital to serve the school.

67.7M were allocated to HEC for its strategic development projects. These are focused on three main areas:

**A strong social welfare dimension**, through the funding of scholarships granted to HEC students.

In 2015, 208 students in the Grande Ecole Program received a scholarship to cover their tuition fees, bringing the total to over 1,200 students since 2009.

In 2015, 75 international students from the MBA Program received financial aid.

**Academic excellence and educational innovation** are central to the transfer of knowledge at HEC.

Since 2014, HEC Foundation has supported the creation of MOOCs [Massive Open Online Courses], accessible via the Coursera platform.

**High-quality research**, which is internationally acclaimed, ensuring HEC Paris remains ranked among the world’s best business schools.

In these decisive times and in a fiercely competitive environment for business schools, the role of the Foundation is now more than ever to give HEC the means to reach its ambitions. The mobilization of everyone will play a decisive role in the future success of HEC.”

Bertrand Leonard, (H.85), President

THE CIRCLE OF MAJOR DONORS

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Graduation from an HEC Paris program marks the beginning of a new adventure in which the HEC Alumni network will play a key role. The values of friendship, openness and solidarity developed during the days at HEC live on and continue to develop through the alumni network. In addition, HEC Alumni provides a valuable source of inspiration and support for graduates in all their future endeavors.

ALUMNI’S Nº1 NETWORK FOR LIFE!
Created by alumni over 130 years ago, the alumni association works to:
• Coordinate influential, friendly and professional networks
• Provide life-long career support
• Organize events on relevant economic, social and intellectual issues
• Promote HEC Paris throughout the world
Over 1,200 volunteers actively contribute to the association by giving their time to its governance, the animation of its different clubs, the organization of events and as mentors to the alumni community.

KEY FIGURES
52,300 ALUMNI
850 EVENTS PER YEAR
49 PROFESSIONAL CLUBS
26 LEISURE CLUBS
75 INTERNATIONAL CHAPTERS
40,000 JOB OFFERS
1,125 MENTORS
270 GRADUATING CLASSES

SERVICES
• An alumni directory (online and paper edition)
• A universal life-long email address
• A bi-monthly alumni magazine with interviews, reports and career advice
• Networking events
• Sector-specific events with experts (e.g. finance, entrepreneurship…)
• Regular meetings with business leaders
• Career support & job board
• A mentoring program
• Personal development seminars

PROMPTENT HEC ALUMNI
Our alumni are active in a vast range of business sectors throughout the world. This professional diversity is a precious asset for the community.
Below are just a few of our well-known alumni:
Jean-Paul AGON, CEO, L’Oréal
Bertrand BADRE, Managing Director and CFO, World Bank
François HOLLANDE, President of France
Hubert JOLY, CEO, BestBuy
Renaud LAPLANCHE, Founder & CEO, Lending Club
Eric OLSEN, CEO of LafargeHolcim
François-Henri PINAULT, CEO, Kering
Stéphane RICHARD, CEO, Orange

HEC PARIS PROGRAMS SHAPE THE BUSINESS LEADERS OF TOMORROW
HEC Paris has produced more alumni in CEO positions within Fortune Global 500 companies than any other European business school (The Times Higher Education Alma Mater Index 2013).
HEC Paris has one of the largest campuses in Europe with all the academic, leisure and sports facilities that you would expect from a world-class institution. HEC Paris also has facilities in Doha in Qatar.

The campus hosts 4,400 students of around 100 different nationalities every year. This makes life on campus a truly enriching multi-cultural experience. Located close to Paris and Versailles, the 340-acre wooded campus is also close to “La Défense”, the largest business district in Europe where many multinational companies have their headquarters. These companies interact with HEC Paris as both partners and potential recruiters.
COMMUNITY LIFE
HEC Paris considers community life to be one of the cornerstones of education. It encourages students to develop a sense of responsibility as well as nurturing bold and creative minds. Belonging to one or more clubs is highly encouraged. It is the best way to make friends, meet company representatives, share ideals or hobbies with others, have fun and take part in activities.

Over the years, HEC Paris students have founded and managed over 130 clubs and associations (sports, culture, professional activities, humanitarian aid, public affairs...). Students organize a wide range of social events, sports tournaments, concerts and plays. They invite politicians and business leaders to speak and debate on current affairs and help people in need all around the world.

THE CAMPUS: AN IDEAL SETTING FOR SELF-FULFILLMENT

SPORTS CLUBS AND COMPETITIONS
HEC Paris has excellent indoor and outdoor facilities on campus. These include:
- a multipurpose gym, an indoor mountain climbing wall, a weight training room and facilities for aerobics, fencing and martial arts
- 10,000 m² of outdoor fields including tennis courts, an athletics track and three rugby/football pitches.

The Sports Office is managed by a permanent staff of 25 qualified professionals and coaches who teach the various sports offered. Each sport has its own club, run by students in collaboration with the Sports Office.

HEC Paris teams compete with other universities in events like the Business Schools French Open, a tennis tournament held at Roland Garros, and the MBA tournament.

INTERNATIONAL STUDENTS (IS)
HEC IS is a student-run association whose aim is to bring international students together through events such as the welcome week, “Discover France” weekends and various on-campus activities.

KEY FIGURES

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<tr>
<td>1,532 individual rooms</td>
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<tr>
<td>69 apartments reserved for couples and families</td>
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<tr>
<td>340-acre wooded campus in Jouy-en-Josas</td>
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</tbody>
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FACILITIES
Featuring state-of-the-art interactive learning spaces, HEC Paris facilities have been specifically designed to enhance project-based learning and group work. At HEC Paris our students live, work, explore and interact with classmates from different backgrounds and mindsets. HEC Paris has a multimedia resource center and library, open-access computer rooms and other on-campus services. These include a multimedia center and IT suites, language labs and resource centers, a trading room, business bookshops, a printing shop, a daycare center, an infirmary, an ecumenical center.
At HEC Paris, we have a long tradition of hosting leading figures to share their experiences and knowledge with our students. We are fortunate to receive a number of distinguished guests, among whom we count presidents from many different countries, as well as social entrepreneurs and renowned figures from the business world.

HEC Paris has given Honorary degrees to many influential people, including Robert Badinter, French Senator; José Manuel Barroso, President of the European Commission; Bill Gates, Chairman of Microsoft; Valéry Giscard d’Estaing, former President of France; Mikhaïl Gorbatchev, former President of the Soviet Union; Jeffrey Immelt, CEO of General Electric; Helmut Kohl, former Chancellor of Germany; Samuel J. Palmisano, Chairman, President and CEO of IBM; Romano Prodi, former Prime Minister of Italy and former President of the European Commission; Helmut Schmidt, former Chancellor of Germany and Ratan N. Tata, president of Tata trusts.