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Press release

## **HEC Paris Consolidates its Presence in Africa by Appointing a Director for its West and Central African Office**

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HEC Paris announces the nomination of Alexis John Ahyee, 45 years-old, to the post of Director of the West and Central African Office.

This nomination comes as HEC Paris prepares to inaugurate its first West African office in Abidjan, with the aim of promoting and developing its work in the region, especially in the field of Executive Education.

Alexis holds a DESS in International Business and Logistics from the University of Perpignan, whilst he has also received certificates in Executive Education from Harvard University (2017) and IESE Business School (2012).

Hailing from Benin, the 45-year-old has 20 years of professional experience in marketing, supply chain and human resources management. He started his career in the operations branch of Ecobank, before holding national and regional management posts in multinational organizations, such as British American Tobacco. As part of his entrepreneurial experience, he has also run a number of projects in the retail, advertising and digital sectors.

Before joining HEC Paris in Abidjan, Alexis was Director of Short and Custom Programs and a lecturer in People Management and Leadership at MDE Business School.

“HEC Paris is a higher education institution with a world-class reputation in management. By opening its West and Central African office, the school is confirming its desire to respond to the growing demand among African directors for challenging academic programs. I feel honored to be part of this development on the continent and I will do my utmost to promote African talent and the HEC Paris brand,” said a delighted Alexis John Ahyee.

“HEC Paris is clearly showing its long-term commitment to Africa. We will continue to support the continent’s economies and its success, by offering our expertise and thus contributing to the development of African directors. The office for West and Central

Africa marks a crucial step. It shows that Africa and its directors are fully integrated into the global value chains,” added François Collin, International Director of HEC Paris.

### **About HEC Paris**

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the University Paris-Saclay. It boasts a faculty of 108 research professors, more than 4,500 students and over 8,000 managers and executives in training each year.

HEC Paris was ranked second business school in Europe by the Financial Times' overall business school ranking in December 2017.

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