Press Release
Porsche joins the HEC Foundation

HEC Paris is pleased to announce that Porsche has joined the HEC Foundation. By doing so, Porsche aims to be more involved in the educational world and be visible to students and graduates in order to actively contribute to pedagogical innovation, particularly through academic partnerships with HEC Paris.

Based in Stuttgart, Germany, Porsche’s desire to highlight the importance of the economic model of European success fits in with the new collaboration.

According to Thomas Edig, Board member of Porsche and Head of human resources and social affairs, “Porsche is committed to promoting social responsibility within the education sector. The possibility of Porsche establishing a long term partnership with HEC, which exemplifies excellence in training and research for management, fits in perfectly with this process.”

Marc Ouayoun, Managing Director of Porsche France, underlines that “thanks to this partnership, ties that have already been established between HEC Paris and Porsche France are going to develop. To students, Porsche represents not only a dream company, but also an exciting business case.”

Daniel Bernard, President of the HEC Foundation, adds: “We look forward to working with Porsche, which shows the school’s willingness to broaden its horizons and be inspired by international successful business models. It is a powerful symbol in these times of crisis.”

Bernard Ramanantsoa, Dean of HEC Paris, concludes « We are pleased to welcome Porsche into the HEC Foundation. It is an asset to benefit from a group that is so prestigious in France and abroad. It follows our ambition to be an internationally renowned institution”.
About HEC Paris
Specialized in education and research in management, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters Programs, MBA, PhD, HEC Executive MBA and TRIUM Global Executive MBA. Founded in 1881 by the Paris Chamber of Commerce and Industry and founding member of ParisTech, HEC Paris has a permanent faculty of 110 professors, more than 4,000 students and over 8,500 managers and executives in training every year. www.hec.edu

About Porsche
A German car manufacturer founded in 1948, Porsche has developed a range of sports cars (911, Cayman, Boxster) from the sporty roadster to the Porsche Cayenne SUV, as well as the Grand Turismo Panamera Sedan. These models go from generation to generation whilst staying faithful to the brand’s identity: sportsmanship, sobriety and technical know-how. Today, more than 70% of Porsche 911’s are still on the roads, every generation considered. The 911 has achieved a legendary status: having been produced more than 820,000 times since it was first created in 1963; seven generations have been created over the decade.

About the HEC Foundation
Established in 1972 as an independent and officially recognized public-interest organization, the HEC Foundation serves as a flexible and strategic resource to HEC Paris, providing funds for student scholarships, cutting-edge research, academic programs and international initiatives on campus. Today, the Foundation is proud to count:
• 6,800 alumni donors
• 48 corporate partners
• 70 volunteers
• 9 dedicated staff members

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