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HEC Paris revamps its MBA curriculum

Jouy-en-Josas, 25 April 2012

The revision of HEC Paris' MBA curriculum was conducted in partnership with Bain & Company, a leading strategy and management consulting firm. Bain's study was conducted by collecting data from participants and alumni, professors and companies, in order to identify their needs in terms of recruitment.

"Next September, the MBA program will introduce a new curriculum that aims to enhance the participant experience," comments Associate Dean of the MBA Program Bernard Garrette. *"It will focus on deepening participants' knowledge of key disciplines while encouraging the development of entrepreneurial, team-building and leadership skills in an international context."*

Alongside business fundamentals such as finance, marketing, strategy and management, HEC Paris' new MBA curriculum will focus on leadership skills, through activities offering practical experience, such as the Sustainable Business Conference, the MBA Tournament, the off-campus leadership seminar at St Cyr military academy as well as club activities. HEC Paris believes experiential learning is essential in order to complement classroom activities. In addition, Ethics is to be given special attention through a dedicated cross-disciplinary approach.

With two intakes -September and January- the unique 16-month full-time program duration remains ideal for participants as it allows them to take time to develop as leaders and to discover more about themselves and the direction in which they wish to go with their careers.

"HEC Paris can compete alongside world leaders in business education thanks to its continuous efforts to keep its training program up-to-date in response to a business world that is constantly evolving," says Dean Bernard Ramanantsoa. *"The new MBA curriculum will serve the needs of global companies looking for profiles with a strong academic background, leadership skills, and the ability to adapt to multicultural environments."*

The new MBA students arriving in September 2012 will be able to enjoy a brand new building, designed by internationally renowned architect David Chipperfield. The structure will enable participants to enter into a state-of-the-art interactive learning space. Classrooms and working spaces will encourage teamwork, with ideal settings for group work and projects, thus providing a unique learning experience for MBA participants.

About HEC Paris

Leader in Europe, specialized in education and research in management, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters Programs, MBA (full-time and part-time), PhD, HEC Executive MBA and TRIUM Global Executive MBA.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris has a permanent faculty of 114 professors, more than 4,000 students (37% of whom are non French) and more than 8,500 managers and executives in training every year.

HEC Paris has been ranked #1 Business School in Europe by the Financial Times since 2006. www.hec.edu

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