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Press release

HEC Paris announces the 20th Anniversary of MBAT

13-16 May 2010

Jouy-en-Josas, Wednesday 13th May 2010

HEC Paris will be hosting its 20th anniversary edition of the MBAT (MBA Tournament), this weekend with the support of Nike, Lacoste, L'Oréal, Vivendi and Sportalisse. On this special occasion, HEC Paris will host 10 Deans of the top European Business Schools for the awards ceremony on May 15th.

Founded in 1990, the MBAT brings together over 1,500 MBA students from 70 nationalities from Europe's top schools to compete in 21 sports ranging from basketball and swimming to *petanque* and tug of war. The tournament is organized entirely by HEC Paris MBA students, and is a key part of the leadership and teamwork training that the HEC MBA instills upon its participants.

Associate Dean of the HEC MBA Program, **Valérie Gauthier**, is looking forward to this year's event: *"The planning and organization of the 3-day event develops MBA leadership skills in a real-life setting, which is part of the HEC Visions of Leadership program. This 20th anniversary MBAT promises to be a fantastic moment of sports, friendship and leadership in the spirit of what we call "coopetition." I look forward to welcoming all participants to our campus on May 13th."*

In the MBAT's 20th year, student coordinators, Anne-Reine Lapeyre and Dan Harrison, have built upon the tournament's traditions of sportsmanship, team spirit, and overall success in their desire to ensure that the MBAT continues to be the highlight of the international business school calendar. According to Lapeyre, *"The MBAT is the only chance that top business students from around the world get to compete for something outside of their career. We are fostering school spirit as well as bringing together the next global generation of business leaders to flex their muscles and share ideas. As the competitors are the future of commerce and industry, the*

games will be a connection to be shared for many years across many continents and time zones."

MBAT 2010 will be a carbon neutral event. In all, MBAT participants will be generating around 200 tons of carbon dioxide. All of the emissions from students travelling to and from the MBAT by air, rail and road, as well as all emissions created due to transportation during the MBAT will be offset by buying an equivalent amount of 'carbon credit' from projects that have saved carbon dioxide.

Confirmed participants so far for this year's games are:

SDA Bocconi, Cambridge Judge Business School, Cranfield School of Management, ESADE, IMD, IESE, IE, Oxford Said Business School, Manchester Business School, RSM Erasmus University, London Business School, TiasNimbas Business School, and the hometown favorite, HEC Paris.

For more information please visit www.mbat.org

Enjoy the MBAT official video on www.youtube.com/hecmbat



About HEC Paris:

A leader in Europe, HEC Paris specializes in management education and research. HEC Paris offers a full, unique range of courses to the leaders of tomorrow: Masters Degrees, MBA, PhD, Executive MBA and Trium Global Executive MBA.

Founded in 1881, HEC Paris has a permanent faculty of 105 professors, 4000 students on its campus (40% of whom are international) and over 8700 managers and executives trained in executive education programs each year.

HEC Paris has been ranked #1 Business School in Europe by the Financial Times for the past four years.

www.hec.edu

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