On Thursday 18th March 2010, HEC Paris had the honor of welcoming on campus Guy Madjé Lorenzo, Minister of Trade and Private Sector’s Promotion and special adviser to the President of the Republic of Togo; Ninsao Gnofam, Minister of Civil Service and Administrative Reform; Mongo Aharh Kpessou, Secretary of State delegated by the Finance and Economy Minister; Tchao Sotou Bere, Ambassador of Togo in France; Jonathan Fiawoo, President of the Togo Chamber of Commerce and Industry and Ignace Clomegah, President of the HEC Executive Club of Lomé.

Their visit marked the official launch of a training program for more than 9,000 Togolese administrative officers designed by the professors of HEC Paris Executive Education called the “ATENS” program. This new partnership will be initiated by Togolese Ministers of Justice, Agriculture, Social Affairs, Finance, Health, Public Works, Commerce and Public Administration.

The program builds on HEC Paris AGORA programs which aim at developing a new culture of management and public administration within the administrative body of a state in Africa.

These programs represent a true breakthrough with two main objectives:

“Developing an efficient and credible, yet caring, administrative body”, reinforcing the managerial abilities of every manager and executive whilst encouraging dialogue between the public and private sectors.

“Placing individuals at the heart of the administrative system” in order to raise standards in terms of quality, morality and professional ethics towards the employees, users and citizens.

“Through its customized and collaborative approach, HEC Paris encourages dialogue between the public and private sectors, taking into account the economic, political, social and cultural environment of the country,” states Bertrand Moingeon, Deputy Dean of HEC Paris, in charge of Executive Education and Academic Development.
HEC Paris and Africa:

HEC Paris welcomes approximately 150 Africans from all over the continent to the MSc Grande Ecole, Specialized Masters, MBA and Global EMBA TRIUM programs. African students represent nearly 8% of Grande Ecole students and actively participate in making the campus a global forum.

For the second year running, a group of MBA participants have worked in Senegal with students from Wharton Lauder and the Institut Supérieur de Management of Dakar on a development project for St Louis town, Senegal.

HEC Paris has developed custom-designed training programs throughout the African continent since the 1970s. Executive Education programs, such as the Cotton University in Bobo-Dioulasso, Burkina- Faso, and the MIRI program in Côte d’Ivoire, are aimed at public administration, trade associations, international companies and agricultural business.

350 HEC graduates currently work on the African continent.

About HEC Paris

A leader in Europe, HEC Paris specializes in management education and research. HEC Paris offers a full, unique range of courses to the leaders of tomorrow: Masters Degrees, MBA, PhD, Executive MBA and Trium Global Executive MBA.

Founded in 1881, HEC Paris has a permanent faculty of 105 professors, 4000 students on its campus (40% of whom are international) and over 8700 managers and executives trained in executive education programs each year.

HEC Paris has been ranked #1 Business School in Europe by the Financial Times for the past four years.

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