HEC Paris in Qatar heralds start of its EMBA Class of 2013 at Doha’s Al Sharq

Doha, Qatar – February 12, 2012: HEC Paris in Qatar – the region’s leading hub for Executive Education, offering a complete portfolio of management programs including the first ever international Executive MBA (EMBA) in Qatar – has announced the launch of its 2013 Executive MBA (EMBA) program with a reception in Doha.

A high-profile gathering at the city’s prestigious Al Sharq Village & Spa on February 11 heralded the start of the Class of 2013. More than 100 people attended the event, including H.E. Jean-Christophe Peaucelle, French Ambassador to Qatar, and Soud Abdulaziz Al-Tamimi, Executive Director, Project Management Office, Hamad Bin Khalifa University.

HEC Paris in Qatar is the first and only seat of learning in the country to offer an international EMBA qualification. Over the 18-month duration of the program, the 44 participants have a choice of six different subjects in which they can major, including Energy, Luxury and Global Business Perspectives. The HEC EMBA program is made up of a total of fifteen 4-day modules and offers the unique option of taking modules in Qatar, Russia, China and France, where HEC Paris has additional centers.

The Al Sharq gathering followed the kick off of the first module, “Fundamentals of Leadership”, which started the same morning and will conclude later this week. During the event, the EMBA participants had the opportunity to celebrate their admission into the prestigious program and connect with faculty and staff of HEC Paris, as well as the larger HEC community in Qatar, including participants from the current EMBA class and other HEC executive programs, Qatar Foundation representatives and senior executives from various industries in the country.

Alongside the renowned EMBA qualification, HEC Paris in Qatar offers a full suite of executive management programs, including Open Enrolment Programs for mid-level and senior executives and Custom Programs defined and tailored to individual companies’ needs. The total portfolio means that world-class Executive Education is now available in Qatar for the first time. This represents a boon for Qatar-based businesses and individuals, certainly, but is also appealing across the Gulf and beyond for those who wish to enhance their business skills. Interested parties are urged to contact HEC Paris in Qatar ahead of courses starting later this year.

HEC Paris in Qatar’s Acting COO, Joshua Kobb, commented, “The launch event has been well attended, lively and very productive. There’s a real sense of anticipation among both participants and
staff as we begin the EMBA Class of 2013, knowing as we do that it is going to be a challenging and rewarding experience for all.

“World-class Executive Education has come to Qatar and the levels of interest we have seen from the business community have been hugely encouraging. The future is definitely bright in this regard, and HEC looks forward to continuing to build international best management practice” Kobb added.

With a 130-year history of excellence, HEC Paris is ranked by the UK’s Financial Times media group as the world’s number one executive education establishment in the world. In June 2010, HEC Paris joined Qatar Foundationas the first European Partner in Education City and the first member of the Qatar Foundation Management and Education Research Center.

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For Media Inquiries:
Elise Zwein
Country Manager, Action Qatar
Tel: 00974 44361499
Email: elise.z@actionprgroup.com

Qatar Foundation
Founded in 1995 by decree of His Highness Sheikh Hamad Bin Khalifa Al Thani, Emir of Qatar, Qatar Foundation is a non-profit organization focusing on education, scientific research and community development. Under Qatar Foundation’s umbrella are Education City which comprises elite universities, academic and training programmes and Qatar Science and Technology Park which boasts more than 26 world-class companies involved in scientific research and development. Chaired by Her Highness Sheikha Mozah bint Nasser Al Missned, Qatar Foundation also aims to enhance lives through community development initiatives including Doha Debates, Reach out To Asia and Al Jazeera Children’s Channel. Joint venture partnerships in the areas of design, ICT, telecommunications, policy studies and event management contribute to fulfilling the objectives of the Qatar Foundation.
http://www.qf.org.qa/

HEC Paris
A leader in Europe, HEC Paris specializes in management education and research. HEC Paris offers a full, unique range of courses to the leaders of tomorrow: Masters Degrees, MBA, PhD, Executive MBA and Trium Global Executive MBA. Founded in 1881, HEC Paris has a permanent faculty of 109 professors, 4000 students on its campus (40% of whom are foreign) and over 8500 managers and executives trained in executive education programs each year. HEC is ranked #1 Business School in Europe since 2006 and #1 Worldwide in Executive Education by the Financial Times in 2011.
www.hec.edu

HEC Paris in Qatar
Qatar’s first international EMBA was launched by HEC Paris in Qatar in February 2011. This followed an agreement between HEC Paris and Qatar Foundation to bring world-class executive education programs and research activity to Doha and the region. The HEC Paris Executive MBA provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. The 18-month part-time program is taught in English, and is offered in five different locations, including Doha. HEC Paris in Qatar also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. HEC Paris in Qatar’s programs and research activities build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive, and knowledge-based economy. HEC Paris has been ranked as Europe’s #1 business school since 2006 and is ranked #1 worldwide for Executive Education by the Financial Times.

www.exed.hec.edu/locations/qatar