

## HEC Paris Sustainability Fund

### Purpose of the Fund

The HEC Paris Sustainability Fund mandate is to build a culture of sustainability on HEC campus through the development and seed-funding of projects with impact. Its aim is to create opportunities for the HEC community to actively engage in sustainability initiatives on campus, empowering individuals to be change agents in their own studying and work environment.

### Project leaders

Current members of the HEC community, including students, staff and faculty, are welcome to apply for funding for projects.

Please note that applicants can carry the project with external and non-profit-making structures (ex: A student with an NGO such as WWF; a staff member with a start-up company from HEC Paris or ESS; a professor/researcher with HEC Alumni).

### HOW TO APPLY

#### Application process and timeline

The selection Committee:

It will include representatives of the following entities among which the Sustainable Campus Committee, the Society & Organizations Institute, the Center for Entrepreneurship & Innovation, and the students.

The application deadlines will be on the following dates:

- May 10, 2021
- September 30, 2021
- October 30, 2021
- November 30, 2021
- January 10, 2022

Please apply at least one month before the start date of your initiative by clicking [HERE](#)

### Project eligibility

At HEC Paris, projects supported by the Sustainability Fund should be



- Focused on one or more dimensions of sustainability (i.e. environmental, social, economic), advance sustainability on campus and have a positive impact on the campus and its community
- Either new initiatives or ones that complement, build upon or scale existing initiatives.
- Action-oriented and aiming to make tangible change happen on HEC campus.

The Fund encourages responsible intrapreneurship within HEC Paris.

Eligible projects therefore include:

- All projects on campus that address environmental and societal issues:

Events (e.g. Earth Week, DIY Workshop), Raising community awareness (e.g. digital fresco, game creation, conference), Projects to improve the ecological or social transition of the campus (e.g.: assistance in the creation of a solidarity concierge, a grocery store, a relaxing or natural place...)

- Educational projects:

For example, case studies can be co-financed through the Fund at the request of a professor, co-financed with the budget of his department. They will thus enrich the HEC Paris case library. (e.g. to help collect data on environmental or social subjects).

Are excluded:

- Projects that solely benefit an individual and not the community, group, or project
- Start-up projects
- The creation of a course or program (e.g. summer school, academy)
- Projects related to the maintenance or renovation/construction of the campus

## Selection criteria

The projects selected will be those that best meet the various criteria below:

- Alignment with UN Sustainable Development Goals;
- A strong and positive environmental and/or social impact
- Its feasibility: The project will be well-planned, with realistic goals, activities and timeline, mitigates risks, and with a budget that makes sense
- Information on:
  - The number of people involved in the project;
  - The number of people impacted by the project;
  - The feasibility of the project;
  - The dates of the project; they must be clear and correspond to the budget.
  - The sustainability of the project over time and its completion (especially for students).

The projects presented must also include a clear and defined communication strategy before and after the project completion:

- Before: Add the two logos HEC Sustainable Campus and HEC Society & Organizations Institute in all communication medias
- After: Write a short presentation of the project and its positive impact + photo in order to be highlighted on the different HEC sites and intranet

