2023 Spring Electives

Fixed Income and Money Markets
Managing Publicly Listed Companies
Mergers and Acquisitions
Venture Capital Investing – New in 2022
Consumer Understanding for Business Action
Diversity and Inclusion Strategy
Leading in a Diverse World
Artificial Intelligence in Marketing – New in 2022
Cognitive Neuroscience for Marketing – New in 2023
Creating Value From Emotions
Decision Making & Influence
Luxury Management
Sustainability in Sports – New in 2022
Sustainable Development and Systemic Shocks
Sustainable Operations Management: the challenging transformation from linear to circular value chains – New in 2022
Risks Management in Energy Business
Design and Management of Service Organizations
Shaping Strategy in a Digital World
Strategic Challenges in Creative Industries
Technology and Innovation Strategy
Business Simulation: The Fresh Connection

Strategize Your Life (*formerly: Strategize Your Life With Simple Rules*)

Leading with Savoir-Relier 1

Leading with Savoir-Relier 2

Performing & Fulfilled Teams (Be Yourself, Be with Others) 1

Performing & Fulfilled Teams (Be Yourself, Be with Others) 2

**Online Spring Electives**

Data for Managers

Boosting Creativity

Asymmetric Information Trade and the Internet (*fully online/coursera*)
Managing in Organizations
Leading with Savoir-Relier 1
Leading with Savoir-Relier 2
Decision Making and Influence
The Entertainment Industry
Private Equity Buy Out
Mergers and Acquisitions
Managing Publicly Listed Companies
Consumer Understanding for Business Action
Ethics and Performance Seminar 1 (Off campus)
Ethics and Performance Seminar 2 (Off campus)
Technology Strategy in the Age of Artificial Intelligence 1 – New Title
Technology Strategy in the Age of Artificial Intelligence 2 – New Title
Business Simulation: The Fresh Connection
Strategy Implementation: Making it Happen
Responsible Leadership
Trading & Liquidity in Financial Markets
Strategic Challenges in Creative Industries
Technology and Innovation Strategy
Risks Management in Energy Business
Power and Influence in Organizations
Leading in a Diverse World
Artificial Intelligence in Marketing
Data Privacy: The Legal and Ethical Use of Human Data
Sustainable Operations Management: the Challenging Transformation from Linear to Circular Value Chains
Sustainability in Sports
Energy 2.0: Models and Inspirations
Introduction to Cognitive Neuroscience for Marketing – New in 2023
Business Model Innovation: Odyssey Approach (Hybrid)

Online Winter Electives

Data for Managers (fully online)
Luxury Management (fully online)
Asymmetric Information Trade and the Internet (fully online/coursera)
Boosting Creativity for Innovation (fully online/Asynchronous) – New in 2023