



Climate Days

————— **May 30-31, 2022** —————

HEC Campus

HEC
PARIS



CLIMATE
& EARTH
center

Day one

Monday, May 30

9:30 a.m.: Welcome address by **Eloïc Peyrache**, Dean of HEC Paris

9:40 - 11:10 a.m.: The Economics of Climate Change

Keynote lecture by **Christian Gollier**, Professor and Executive Director of Toulouse School of Economics

Break

11:20 a.m. - 12:50 p.m.: Engaging Stakeholders for Climate Action

Panel discussion with **Quentin Bordet**, BCG, Spokesman Les Collectifs; **Pascal Canfin**, Chair of the Environment Committee of the European Parliament; **Lucie Pinson**, Founder and Executive Director at Reclaim Finance; **Yannick Servant**, Co-Founder Convention Entreprises Climat and **Mike Rosenberg**, Professor of Management at IESE Business School.

Moderator: **Katell Le Goulven**, Executive Director of the Hoffmann Global Institute for Business and Society at INSEAD

Lunch Break

2:30 p.m.: Welcome address by **Rodolphe Durand**, Professor of Strategy at HEC Paris and Founder of the S&O Institute

2:40 – 6:10 p.m.: Accelerating the Sustainable Transformation

Research workshop with six academic presentations: **Sam Aflaki**, Professor of Operations Management at HEC Paris; **Patricia Crifo**, Professor at École Polytechnique and CNRS Researcher; **Augustin Landier**, Professor of Finance at HEC Paris; **Luc Paugam**, Associate Professor of Accounting at HEC Paris; **Bertrand Quélin**, Professor of Strategy at HEC Paris; and **Armin Steinbach**, Professor of Law at HEC Paris.

Moderator: **Daniel Halbheer**, Associate Professor of Marketing at HEC Paris and Academic Director of the Climate & Earth Center

6:15 p.m.: Cocktail

Day two

Tuesday, May 31

9:40 - 11:10 a.m.: Net Zero Strategies: Real Transformation or Greenwashing?

Panel discussion with **Marie-Pierre Bousquet Lecomte**, Science-Based Targets implementation Director at Danone, **Rémi Bussac**, Senior Policy Advisor - Climate & Sustainable Development at EDF; **Clément Tremblay**, Responsable climat Groupe at ENGIE; and **David Meneses**, Executive Vice President Sustainability at Plastic Omnium.

Moderator: **César Dugast**, Manager at Carbone 4

Break

11:20 - 12:50 p.m.: Carbon Offsetting: Can You Buy Indulgence?

Panel discussion with **Vincent Loubinoux**, Business Development Manager at ClimateSeed; **Lénaïc Pineau**, Group Chief Sustainability at JCDecaux; **Myrto Tilianaki**, Climate Justice advocacy officer at CCFD-Terre Solidaire and **Christian Didier**, Climate Finance Expert.

Moderator: **Igor Shishlov**, Academic Co-Director of the HEC Climate and Business Certificate

Lunch Break

2:40 – 4:10 p.m.: Innovation for Climate: What is the Role of Entrepreneurs?

Panel discussion with **Ruben Hallali**, co-founder & CEO of HD Rain and **Fabien Koutchekian**, co-founder & CEO of GenoMines.

Moderator: **Laurence Lehmann-Ortega**, Professor of Strategy at HEC Paris (Education Track)

Break

4:20 – 5:50 p.m.: How to Be a Climate Leader in Your Business?

Panel discussion with **Hacina Py**, Chief Sustainability Officer at Société Générale; **Gwenaelle Avice-Huet**, Head of Strategy and Sustainability at Schneider Electric; and an executive from KPMG.

Moderator: **Jean-Michel Gauthier**, Professor of Finance at HEC Paris (Education Track)

6:00 p.m.: Closing Cocktail



Climate Days

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S&O Institute



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HEC Partners

FII Institute Chair on Business Models for the Circular Economy
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