

STRATEGY AND BUSINESS POLICY DEPARTMENT

PRESENTATION AND GENERAL INFORMATION

1. About HEC Paris

Founded in 1881 by the Paris Chamber of Commerce and Industry, [HEC Paris](#) specializes in education and research in management science. As a leading academic institution in Europe and worldwide and the most prestigious French business school, HEC Paris offers a complete and highly selective range of programs for business students and executives – including [MBA](#), [EMBA](#), [MiM](#), [Specialized MSc](#), [PhD](#), various [Executive Education](#) programs in France, Qatar, Africa and China. The school has over 170 professors, two campuses (France, Qatar) and trains over 4,500 students in degree programs and 8,000 executives every year. HEC Paris holds triple academic accreditation by AMBA, EQUIS, and AACSB. The school is autonomous and privately governed and managed by a Board of Directors. Its shareholders are the [CCI Paris Île-de-France](#), the [HEC Foundation](#), and the [HEC Alumni](#).

HEC Paris in the Rankings:

- #1 business school in Europe ([Financial Times](#))
- #1 worldwide in Executive Education ([Financial Times](#))
- #1 Executive MBA worldwide ([Financial Times](#), [QS](#))
- #1 ([QS](#)) and #5 ([Financial Times](#)) Joint Executive MBA worldwide: TRIUM program
- #1 ([QS](#)), #2 ([The Economist](#), [America Economía](#)), and #4 ([Financial Times](#)) Full-Time MBA in Europe
- #2 ([The Economist](#)), #3 ([America Economía](#)), #5 ([QS](#)), and #11 ([Financial Times](#)) Full-Time MBA worldwide
- #1 MSc in Strategic Management worldwide ([The Economist](#), [QS](#))
- #1 ([Financial Times](#)), #2 ([QS](#)) MSc in Finance (Pre-experience) worldwide
- #3 MSc in Business Analytics worldwide ([QS](#))
- #3 CEO *Alma Mater* business school worldwide by number of alumni holding CEO positions in *Fortune Global 500* companies ([Times Higher Education](#))

Mission and Values

The mission of HEC Paris is twofold: (1) to educate the global business leaders of tomorrow and (2) to excel at the production of knowledge in management science. What makes HEC Paris unique is its ambition to empower individuals through knowledge – its vision of education as an endogenous growth mechanism and a driver of social welfare through entrepreneurship and the creation of economic value. This mission is reflected in the school’s motto: “The more you know, the more you dare”. The school enacts this mission through a cutting-edge research environment, continuous pedagogical innovation, and close connections to the corporate world.

2. Department Overview and Contact Information

The Strategy and Business Policy Department is composed of 18 Tenure Track Faculty, 11 Education Track Faculty, 2 Affiliate Professors and 1 Senior Research Fellow across our two campuses, in France and Qatar ([faculty directory](#)). Our faculty rank mix is well-balanced between junior, mid-level, and

senior professors; gender parity is a primary goal. Department professors have diverse backgrounds; tenure-track faculty have disciplinary doctoral training in sociology, organization theory, applied and experimental economics, data analytics and computational social science from leading universities worldwide. Research interests are eclectic, including broad micro and macro areas such as:

- Creativity and learning; reputation, status, and fame; cognition and decision making; human capital, employee mobility, and incentives theory; institutional logic; language and coordination.
- Organizational structure and design, social networks, and social capital; organizational learning and group decision-making processes; strategy implementation.
- Competitive strategy, strategy dynamics, and sustainable competitive advantage; firm innovation and technology development, multi-sided markets; business models.
- Corporate strategy and international business; firm partnerships and mergers and acquisitions, value-based strategy; private equity investment; corporate governance.
- Non-market strategy; corporate political activity; corporate scandals, misconduct; public-private policy; sustainability and CSR; (social) entrepreneurship; inclusive economy; global warming.
- The formal foundations of strategy, the economics of strategy and organization; data analytics, digitization, digital strategy, and transformation.

The department research productivity from 2018 to 2020 – the last three years of data before the full effects of the Covid19 pandemic were experienced – was of a total of 23 A-journal publications, with 21 total publications in the five main Strategy A-journals – Strategic Management Journal, Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, and Organization Science. This publication productivity is at par with the top 5 Management departments in the United States in terms of Strategy A-journal publications per faculty (and with the top 10 US Management departments in absolute number of Strategy A-journal publications), as listed in the [TAMUGA Rankings](#). Besides the five main Strategy journals, our department has also published in Management Science, American Journal of Sociology, Journal of Banking and Finance, Research Policy, and Nature. Currently, the department has 16 doctoral students ([PhD student directory](#)).

The department is home to the [Society and Organizations Institute](#) (SnO) with internal and external speakers. The department also runs several programs across the school, including the MSc in Strategic Management, the MBA Strategy Specialization, the MBA Entrepreneurship Specialization, the PhD Strategy Specialization and the EMBA and TRIUM EMBA Strategy area curriculum.

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