

# S&O RESEARCH DAY 2021 SIXTH EDITION

**26<sup>th</sup> may**

DAY 1

DAY 2

**27<sup>th</sup> may**

3.00 pm - 4.00 pm

Introduction & Keynote by  
George Serafeim (Harvard Business School)

3.00 pm - 4.00 pm

Introduction & Keynote  
Ruth V. Aguilera (Northeastern University)

4.00 pm - 4.15 pm  
BREAK

4.00 pm - 4.15 pm  
BREAK

4.15 pm - 5.15 pm  
Parallel sessions 1 & 2

4.15 pm - 5.15 pm  
Parallel sessions 3 & 4

5.15 pm - 5.45 pm  
BREAK & POSSIBLE DISCUSSIONS  
IN BREAKOUT ROOMS

5.15 pm - 5.45 pm  
BREAK & POSSIBLE DISCUSSIONS  
IN BREAKOUT ROOMS

5.45 pm - 6.00 pm  
Wrap up & conclusion of the day 1

5.45 pm - 6.00 pm  
Wrap up & conclusion of the day 2

Keynote George Serafeim (Harvard Business School)

26<sup>th</sup> may



## Parallel Session 1

**Brian Hill** (CNRS and HEC Paris)  
*“Being up front about income inequality”*

**Luc Paugam, Herve Stolowy & Rodolphe Durand** (all HEC Paris)  
*“Credibility of CSR reporting for CSR-equivalent firms and sustainability index inclusion”.*

**Noemie Pinardon-Touati** (HEC Paris)  
*“Involving firms in the development agenda: Evidence from India’s CSR regulation”*

**Raul Barroso** (IESEG), **Donald N’Gatta & Gaizka Ormazabal** (both IESE)  
*“Individual wealth taxes and corporate payouts”.*

**Nikolaos Kavadis & Thomas Poulsen** (both Copenhagen Business School)  
*“Ownership and purpose”.*

## Parallel Session 2

**Martin Hetu** (HEC Paris), **Denisa Mindruta** (HEC Paris) & **Will Mitchell** (Rotman School of Management, University of Toronto)  
*“The impact of institutions on the international mobility of scientists”.*

**Federica de Stefano** (HEC Paris) & **Matthew Bidwell** (Wharton)  
*“Multi-project work, human capital allocation, and career outcomes”.*

**Paul Gouvard** (University of Lugano) & **Lionel Paoella** (Judge Business School)  
*“It takes two to tango: Firms’ cultural orientation and job seekers’ identity as antecedents of selection and hiring”.*

**Madhulika Kaul & Olivier Chatain** (both HEC Paris)  
*“Treading a tightrope: Platform strategy and political externalities”.*

**Elie Sung** (HEC Paris) & **John Walsh** (Georgia Institute of Technology)  
*“Information-based corporate political strategy: evidence from patent policy in the US Supreme Court”.*

# 27<sup>th</sup> may

## Parallel Session 3

**Daria Morozova & Mathis Schulte** (both HEC Paris)

*“I, human: How artificial agents make us try harder (or not) in creative tasks”.*

**Nikolas Rathert** (Tilburg University), **Georg Wernicke** (HEC Paris) & **Brayden King** (Kellogg)

*“Policies without plans? Sequential CSR responses and the role of organizational resources for policy implementation”.*

**Ilze Kivleniece** (INSEAD), **Anita McGahan** (University of Toronto) & **Julien Jourdan** (HEC Paris)

*“Towards a stakeholder-oriented value allocation and value creation framework”.*

**Pushpika Vishwanathan & Siri Boe-Lillegraven** (both University of Amsterdam)

*“Flexibility strikes a balance: How managers deal with stakeholders in practice”.*

**Panikos Georgallis** (University of Amsterdam) & **Todd Schifeling** (Temple University)

*“Sustainable entrepreneurship under market uncertainty: Opportunities, challenges, and impact”.*

## Parallel Session 4

**Brigitte Wecker & Matthias Brauer** (both University of Mannheim)

*“Investor response to firm recidivism: An expectancy violations theory perspective”.*

**Alison E. Holm, Jasper Hotho & Larissa Rabbiosi** (all Copenhagen Business School)

*“How stakeholders engage companies in dialogue on misconduct: A configurational perspective on stakeholder salience”.*

**Lorenz Graf-Vlachy** (ESCP Berlin), **Daniel F. Gass** (University of Cologne) & **Andreas Fügener** (University of Cologne)

*“CEO personality and product recalls”.*

**Anne Jacqueminet** (Bocconi) & **Joao Albino Pimentel** (CBS)

*“The role of environmental considerations in international acquisition performance: A configurational perspective”.*

**Diane-Laure Arjalies** (Ivey School of Business) & **Delphine Gibassier** (Audiencia)

*“The case of endangered species”.*