

HEC
PARIS

Executive MBA PROGRAM



#3

WORLDWIDE
INTERNATIONAL
EMBA

QS RANKING
2024



*“In the HEC Paris MBA Programs,
we are building leaders with
the character, competence and
courage to change the world.”*

Brad Harris

Associate Dean, MBA Programs, HEC Paris



WHAT MAKES OUR PROGRAM UNIQUE?

More than just an EMBA, your EMBA: Our program is highly customizable and enables individual learning journeys that fit with each student's personal and professional goals.

WORLD-CLASS FACULTY & INDUSTRY SPECIALISTS

Experts in their respective fields with extensive experience in the world of business.

OUTSTANDING PARTICIPANTS

With over 50 nationalities represented, the highly diverse professional and cultural backgrounds of our participants mean that you learn just as much from your classmates as from our professors.

A STRONG FOCUS ON LEADERSHIP

Enabling you to step back, assess and transform your leadership style, to motivate and empower your teams to take ownership of projects.

ENTREPRENEURIAL FOCUS

We facilitate the development of personal startup projects. Around 35% of participants in the EMBA program launch startups or new business ventures either during or after the program.

8 SPECIALIZATIONS, IN 12 LOCATIONS

We offer the breadth of a general degree, with choices, such as our Specializations, that enable you to expand your knowledge of a specific industry or sector, while discovering a new region of the world.

CAPSTONE PROJECT

Allowing you to apply everything you have learned by carrying out a strategic project that has real added value for both your organization and yourself.

PRESTIGIOUS INTERNATIONAL ACADEMIC PARTNERS

Experience the world of business from a different perspective.

FLEXIBLE FORMATS

The program is available in four different part-time intakes to allow you to select a format that fits in best with your lifestyle and professional constraints.

INFLUENTIAL GLOBAL NETWORK

Over 80,000 Alumni in network, providing you with business opportunities and unlimited possibilities to exchange with like-minded peers worldwide.

INTERNATIONAL MOBILITY OPTION

The opportunity to take classes outside of your home track in France, Qatar, or Saudi Arabia.



WHO ARE OUR STUDENTS?

CULTURAL & PROFESSIONAL DIVERSITY

The outstanding participants in the HEC Paris Executive MBA come from all over the world and represent a wide range of industries and sectors. **The combination of high achieving participants and innovative teaching methods** enable you to learn from world-renowned researchers and guest speakers, plus exchange knowledge with peers from diverse geographical, educational and professional backgrounds.

The hundreds of years of combined expertise in the classroom creates a unique learning environment that is difficult to replicate. Our EMBA classes are made up of an average of **240 students** across **4 tracks**.

15

Years
average of
professional
experience

40

Average
Age

33%

Women

60

Nationalities

80%

International
Participants



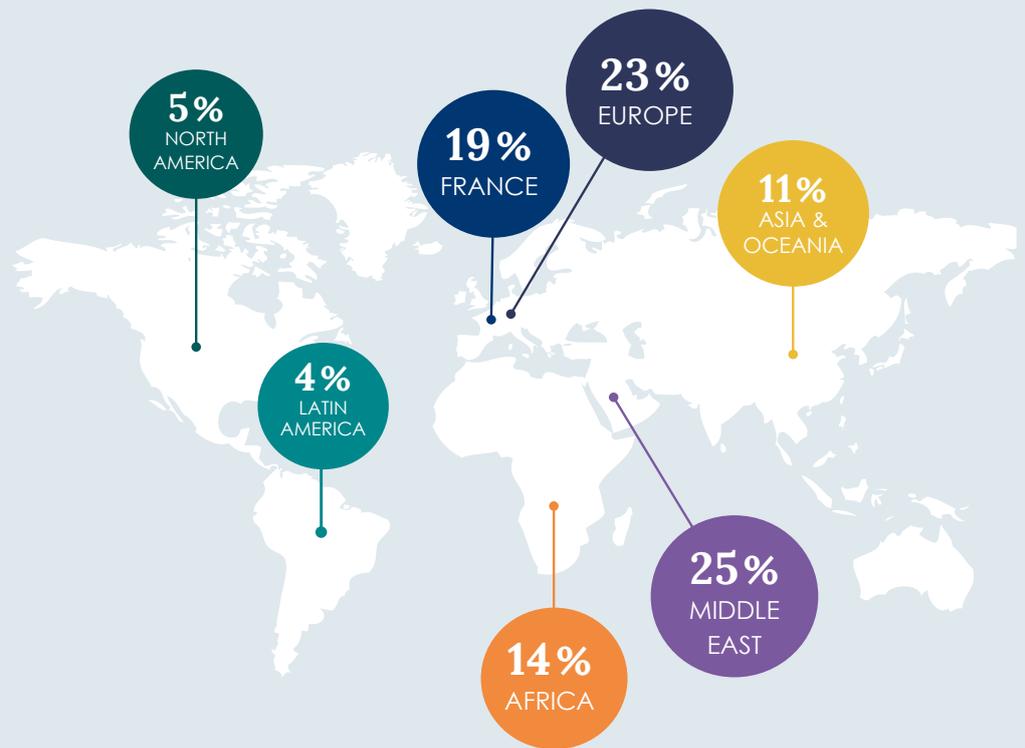
“I found what I was looking for and more. It’s like stepping back from who I was and today I see the world completely different.”

Félicia Sola

HEC Paris Executive MBA participant



GEOGRAPHIC ORIGINS (NATIONALITIES)



9% Americas

81% EMEA

11% Asia & Oceania



AGENDA: EXECUTIVE MBA AT A GLANCE

We have two options and four available EMBA intakes to suit your schedule and preferred learning pace. The EMBA program is held fully in English. Each intake amounts to approximately 50 days out of the office, and will be completed in 18 months.

EMBA WEEKLONG FORMAT

Intake: January or September



- 1 week every 2 months
- 8 modules total (including Specialization)
- Location: Jouy-en-Josas, France

Jouy-en-Josas

The verdant HEC Paris campus is nestled beside a quaint French village, some 17km from downtown Paris. Both intakes held here offer students a unique, campus-based academic experience, structured as weeklong modules over 18 months.

EMBA WEEKEND FORMAT

Intake: March



- Every other Friday & Saturday,
- Bi-monthly* (plus Specialization)
- Location: HEC Paris campus, Paris

Paris

With premises in the heart of Paris, the March intake offers an 18-month program that is held on Fridays and Saturdays twice a month.

EMBA MIDDLE EAST WEEKLONG FORMAT

Intake: February



- 1 week every 2 months
- 8-9 modules total (including Specialization)
- Locations: Doha, Qatar or Riyadh, Saudi Arabia

GCC

Delivered either in Doha or Riyadh, these intakes attract high potential executives and business professionals, who already hold senior management positions. The 18-month program is organized over weeklong modules.

Please note: Program includes mandatory learning content between modules. Learning between modules may consist of readings, interactive digital content, cases, simulations, office hours, webinars, online quizzes, videos and more. We estimate 8-10 hours per week for this content, outside of other homework and your Capstone Project. *Additional days may be added according to operational needs.



THE CURRICULUM GENERALIZED, SPECIALIZED, CUSTOMIZED

The HEC Paris Executive MBA is an 18-month degree program that features four key components—Core Courses, Leadership Development, Specializations, and a Capstone project—allowing you to generalize, specialize, and customize the program to fit your specific goals.

CORE COURSES

The Core Courses enable you to develop your knowledge and expertise in all key areas of general management. Core Courses are divided into two key areas: Mastering the Fundamentals and Trends & Transformations.

Mastering the Fundamentals courses include:

- Business Performance Management
- Competitive Strategy (Business and Corporate Strategy)
- Corporate Finance
- Financial Accounting
- Marketing Strategy
- Operations and Supply Management

Trends & Transformation courses include:

- Business Environment
- Digital Transformation
- Entrepreneurship & Innovation
- Negotiations
- Strategic Implementation
- Social Responsibility & Ethics

LEADERSHIP DEVELOPMENT

You will develop your leadership skills thanks to multiple learning components:

- Building Trust
- Business Performance & KPIs
- Impactful Leadership
- Inspiring Diverse Teams
- Leadership Styles & Behaviors
- Leading Change
- Outdoor Leadership Seminar

OUTDOOR LEADERSHIP SEMINAR

The annual two day seminar, which brings together participants from all four EMBA intakes, is specifically designed to help improve your team-leadership skills through a series of increasingly difficult tasks supervised by leadership experts. The Outdoor Leadership Seminar's physical and mental challenges teach you how to motivate others even when you are outside your comfort zone. You receive positive, helpful feedback about how you lead and what you can do to improve.



THE CURRICULUM GENERALIZED, SPECIALIZED, CUSTOMIZED

CUSTOM COURSES: SPECIALIZATIONS

You have the opportunity to specialize in an area of your choice, allowing you to become an expert in a specific sector. You will fine-tune your analytical and strategic decision-making skills while expanding your industry network*.

Choose from:

- **Making Artificial Intelligence Real** *(Paris & Toronto)*
- **Test your Startup Project** *(Paris & San Francisco)*
- **Innovate like an Entrepreneur** *(Paris & Boston)*
- **Shape the Future of Energy** *(Doha & London)*
- **Luxury, Today & Tomorrow** *(Paris/Milan & New York)*
- **Board Governance** *(Riyadh & New York/Philadelphia or Frankfurt & New York/Philadelphia)*
- **Healthcare Management and Policy** *(New York & Doha)*
- **Making the Right Financial Decisions** *(Jouy-en-Josas & London)*

* Specializations and locations are subject to change.

CAPSTONE PROJECT

The Capstone Project is the final deliverable of the program. It allows you to apply everything you have learned and carry out a customized strategic project.

Undertaking a project in an area of strategic importance for your organization can have a significant impact on its future development and save the company considerable financial investment in external consultant fees.

It can also be an excellent way to gain the backing of your company in terms of out of office time and funding for your Executive MBA program.

“My Capstone project has been a pivotal opportunity to strategically leverage my expertise in technology, cybersecurity, and finance within venture investing. This project has expanded my professional reach, allowing me to apply and deepen my advanced knowledge in a way that aligns with my passion and long-term vision within the industry.”

Aristide Bouix

HEC Paris Executive MBA'25



THE CURRICULUM GENERALIZED, SPECIALIZED, CUSTOMIZED

THE HEC PARIS EXECUTIVE MBA PROGRAM

CORE ELEMENTS

MASTERING THE FUNDAMENTALS

Building strong foundations of business

LEADING WITH IMPACT

Inspiring and influencing to improve performance (includes Outdoor Leadership Seminar)

TRENDS & TRANSFORMATION

Future-proofing in a sustainable world

CUSTOM ELEMENTS

SPECIALIZATION & STUDY ABROAD

Tailoring your Executive MBA to your career goals

ELECTIVE (OPTIONAL)

Broadening your horizons

CAPSTONE PROJECT

Applying everything you learned during the program to a strategic project

CAREER ELEMENTS

COACHING

Finding meaning and purpose in your career

WORKSHOPS

Perfecting your professional path

RECRUITMENT

Accessing the HEC Job Board and events

LEADERSHIP - ESG - CSR



INTERNATIONAL PERSPECTIVE



At HEC Paris, you'll be immersed in a highly international cohort and our curriculum will allow you to expand your global business perspective.

GLOBAL LEARNING WITH INTERNATIONAL PARTNERS

International mobility is embedded in our Executive MBA program adding to the global experience. Students have the opportunity to study across our HEC Paris EMBA Campuses in France, Qatar, and Saudi Arabia.

In addition, our Specializations include an international component with institutional partners including:

- **Babson College** (Boston, USA)
- **Imperial College London** (London, England)
- **New York University** (New York, USA)
- **Università Bocconi** (Milan, Italy)
- **Weill Cornell Medicine** (New York, USA)

To ensure that the content meets the needs and objectives of participants, the academic partners for the Specializations are subject to change. Please consult our website for the latest developments and updates: www.emba.hec.edu



INTERNATIONAL PERSPECTIVE

AN INTERNATIONAL NETWORK

The Executive MBA program at HEC Paris is one of the most international EMBA programs in the world. We attract students from all over the world, with more than 60 nationalities, on average, represented in each class. .

Not only will you form tight-knit connections with your classmates, but you will also have the opportunity to network with other intakes during the specialization weeks, as well as during the Outdoor Leadership Seminar.

OUR EXECUTIVE MBA STUDENTS

The program's flexibility and formats allow students to join from all over the world. You'll learn from them, and they'll learn from you.

“The Executive MBA journey marks a new chapter in my life—a leap of faith towards endless possibilities. It’s more than just acquiring skills or advancing my career; it’s a journey of self-discovery and personal fulfillment.”

Sharifa AlBarami
*HEC Paris Executive MBA
participant, Doha*





INTERNATIONAL PRESENCE

EXPERIENCE THE WORLD OF BUSINESS FROM A DIFFERENT ANGLE

In 2010, HEC Paris joined Qatar Foundation to bring world-class Executive Education programs and research to Qatar and the region.



QATAR INTAKE

From its branch campus in Doha, HEC Paris delivers its EMBA program (including the Emerging Leaders Track), short and certificate programs and custom designed, in-house training programs.

Fully aligned with Qatar National Vision 2030, HEC Paris supports the transformation of Qatar into an advanced, competitive, and knowledge based economy by developing socially aware business talent, managers and leaders who can meet the societal and environmental challenges of the future.

The Doha track of the EMBA is an English program, following the same curriculum and teaching methods of other tracks, and awarding the same degree. Along with world class faculty from Paris, locally-based HEC Paris faculty guarantee relevance to the region, excellence, and coherence of the learning experience.



QATAR FOUNDATION

Qatar Foundation for Education, Science and Community Development (QF) is a non-profit organization that supports Qatar on its journey to becoming a diversified and sustainable economy.

QF strives to serve the people of Qatar and beyond by providing specialized programs across its innovation focused ecosystem of education, research and development, and community development.

RIYADH INTAKE

In 2021, HEC Paris partnered with the Public Investment Fund (PIF) to deliver its EMBA Program in Riyadh, Kingdom of Saudi Arabia, serving participants from PIF and its portfolio companies. Following this success, in 2024, HEC Paris launched another track of its EMBA Program in Riyadh, open to participants outside the PIF ecosystem. Led by world-class business professors, backed by cutting-edge research, and supported by global thought leaders and expert practitioners, the program offers a transformational learning experience that has become a hallmark of excellence for HEC Paris.

To learn more, please visit: www.qatar.exed.hec.edu



CAREER SERVICES

HELPING YOU TAKE THE NEXT STEP IN YOUR CAREER

More and more of our participants have reached a turning point in their careers. In many cases they are aiming to either take on greater responsibility within their own companies, change their current career path by re-positioning themselves in a different environment or by launching a new business venture. Quite often, however, they are not sure what the next step is.

Our goal is to help them develop the skills and confidence they need to make that next step. HEC Talents, our Career Center, provides a range of services, workshops and resources designed to help participants develop the skills and tools to make informed choices on the career path that is in line with their personal values and professional goals.

Our approach combines a dedicated careers curriculum and multiple opportunities to interact with alumni. This ensures that participants make effective and realistic choices, both for the next step—whether this is to assume greater responsibility within the company or move on to new projects—and for the rest of their professional careers.

JOIN AN INFLUENTIAL GLOBAL NETWORK

Management training at HEC Paris is all about sharing and learning from others. Our highly diverse and exclusive alumni network provides you with business opportunities and unlimited possibilities to exchange and share best practices with like-minded peers worldwide.

HEC Executive Community

This service is aimed at current participants and alumni of HEC Paris Executive Education programs. The goal of the community is to perpetuate the lifelong learning experience of its members and forge lasting and beneficial links with the institution. HEC Executive Community provides a wide range of services that includes afterwork events, conferences with key speakers, events that focus on specific themes, access to webinars and newsletter updates and more.

HEC Alumni

Graduation from an HEC Paris program marks the beginning of a new adventure in which the HEC Alumni network plays a key role. The HEC Alumni Association was founded in 1883 by former students and now has over 80,000 members. It brings together all HEC Paris degree program graduates and participants of the EMBA have access to the Alumni Association from the beginning of their program, opening up new networking and business opportunities.

Key facts & figures

40,000



Job Offers

75



International Chapters

850



Events Every Year

49



Professional Clubs

80,000



Alumni in 152 countries across the world

1,125



Mentors

270



Graduating Classes

26



Leisure Clubs

SERVICES

- A bi-monthly alumni magazine
- Networking events
- Sector-specific events with experts
- Regular meetings with business leaders
- Career support & job board
- A mentoring program
- Personal development seminars



LEARNING METHODS



A HANDS-ON APPROACH TO REAL-WORLD TRAINING

The aim of our action-based learning approach is to strike the right balance between theory and practice, ensuring you acquire hands-on knowledge and skills that you can immediately apply upon returning to the workplace.

We combine:

- **Case studies, workshops and interactive roleplays** to develop strong analytical and decision making skills.
- **Team work** to enable you to share experience, learn how to prioritize and deliver your group assignments collectively. We firmly believe that you learn just as much from your classmates as from the professors.
- **Testimonials from senior executives and industry experts** to provide valuable, real-life insights on key managerial trends and issues.

LEARNING SUPPORT

Facilities and extensive online resources enable you to explore or complete certain aspects of the program in greater depth. They can be accessed through a dedicated online intranet, the HEC Campus Library.

DIGITAL LEARNING

We continually strive to push the boundaries of what today's classroom and the classroom of the future will look like. **Webinars, online resources and discussion forums** play a prominent role in the curriculum. Our goal is to provide you with content at home to ensure that you arrive in class adequately prepared. This will free up valuable class time for interactive group work and will optimize **peer-to-peer learning** and **networking opportunities**. Our objective is to gradually add more and more digital learning to the EMBA curriculum over the next few years to enhance and optimize the face-to-face learning experience.



KEY BENEFITS

- Develop and fine-tune your **managerial and leadership expertise**
- **Adapt your skills** to a rapidly changing economic environment
- Identify critical **growth factors** and develop the **global vision** that leaders need to drive corporate success
- Play a key role in the **strategic decision-making** and change management processes of your company
- **Develop innovative solutions and business models** and implement them effectively in your organization
- Enhance your personal and professional network
- **Personal transformation** – acquire an even stronger sense of who you are and what you want to achieve
- Challenge yourself **to think outside the box**





THE FACULTY

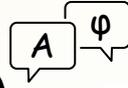
LEARN FROM SOME OF THE FINEST MINDS IN THE WORLD OF MANAGEMENT

445



**Research articles
published in
the last 5 years**

50



Nationalities

108



Research Faculty

700



Lecturers

INTERNATIONALLY RENOWNED FACULTY

All of our faculty members have extensive, hands-on experience in the world of business, regularly engage in corporate consulting missions and have an in-depth understanding of the key strategic and business challenges facing organizations. Throughout the program, faculty expertise is complemented by specialist guest speakers who are leaders in their fields with a wealth of business knowledge to share.

ACADEMIC EXCELLENCE

The Executive MBA is backed by an Academic Board whose role is to guarantee the overall academic rigor and excellence of the program. It is headed by the Executive MBA Academic Director, who supervises and coordinates a team of experienced Academic Coordinators, who all have a specific area of expertise.

HEC PARIS RESEARCH

Our faculty members' research advances the frontiers of knowledge and will shape tomorrow's world. Research at HEC Paris is driven by the needs of organizations and business. It feeds into all areas of our work, enables us to identify current and future business challenges and helps us to deliver programs that have a tangible impact and lasting value.

PERSONAL ATTENTION

Our faculty are not just experts—they invest in students. Students discuss, debate and brainstorm in a personalized and stimulating environment with professors from across the world, who sharpen their analytical skills and give them rock-solid insights for making decisions.



ACCREDITATIONS

HEC Paris was one of the first schools of management in Europe to receive the prestigious AMBA (Association of MBAs), EQUIS (European Foundation for Management Development) and AACSB (Association to Advance Collegiate Schools of Business) triple accreditations.

The HEC Paris MBA is also accredited to grant a Master's degree under European standards and, by extension, is registered on the RNCP (Répertoire National des Certifications Professionnelles). They serve as a global benchmark of quality and are a guarantee of academic coherence and excellence.

Certified with the Bienvenue en France level 3 label by the French government, HEC Paris guarantees the best conditions for welcoming international students.





ADMISSIONS: HOW TO APPLY?

Candidates can apply throughout the year to begin their Executive MBA journey. Our admissions process is rigorous and efficient. This enables us to ensure you will share the classroom with a group of diverse and talented individuals. The success of the HEC Paris Executive MBA depends as much on the exceptional quality of our participants as it does on the excellence of the content and the expertise of our professors. Our admissions process reflects this commitment.

THE APPLICATION PROCESS

Admission to the HEC Paris Executive MBA is a 2-4 week process. We have four start dates per year and applications are accepted on a rolling basis. We recommend applying as early as possible to give you more time to plan your schedule.

The first step is to 'Introduce Yourself' to the HEC Paris EMBA team by filling out our online form: <https://hecparis.my.site.com/forms/s/emba> This gives us the chance to learn more about you and your professional aspirations. The team will be in touch to provide feedback on your profile, answer questions about the EMBA and invite you to events where you can learn more about our program.

Selection Criteria

- Significant professional experience (minimum 8 years / average 15 years)
- A track record of influencing your companies' strategic decisions
- Involvement in international projects
- The ambition to have greater managerial and decision-making responsibilities
- The coherence of your professional and personal goals with the program
- GRE, GMAT, Executive Assessment or the HEC Paris Management Test are accepted



THE 2-4 WEEK APPLICATION PROCESS



STEP

1

INTRODUCE YOURSELF



STEP

2

APPLICATION FORM



STEP

3

PRE-SELECTION JURY



STEP

4

INTERVIEW & MANAGEMENT TEST



STEP

5

ADMISSIONS JURY



STEP

6

OFFICIAL NOTIFICATION OF ADMISSION





ADMISSIONS: 6-STEP APPLICATION PROCESS

STEP 1

Our application form is online:

<https://hecparis.my.site.com/emba/s/login/>

You can save as you work, come back to it as many times as you need and complete it in any order.

STEP 2

You will need the following items to complete your application:

- **Completed application form**
- **Completed essays**
- **Management test:** choice of GMAT, GRE, Executive Assessment or in-house HEC management test.
- **Copy of English test** (e.g., TOEFL, TOEIC, IELTS, or PTE score report)
- **2 recommendations**
- **Passport photo**
- **Copy of passport** (copies of both if you have dual nationality) **or birth certificate**
- **Current professional resume in English** (Minimum of 8 years of work experience)
- **International exposure or work experience**
- **Non-refundable application fee of 200 euros**
- **Copies of Higher Education Degrees or equivalent education and experience** (can be waived if you are able to provide a certificate indicating completion of secondary education, or if you are an athlete who has represented your country at an international level.)

STEP 3

All applications are reviewed by a jury to assess their suitability to move to the interview process.

STEP 4

The HEC Management Test and interview are conducted to understand more about you, your professional experience and your motivation for undertaking an Executive MBA at HEC.

STEPS 5 & 6

Our jury meets after the interviews to make the final decision, and you will be informed of the outcome shortly thereafter.



MEET US

Throughout the year, we have a range of different options for you to meet or connect with us to discover more about the program and whether it's aligned with your personal and professional goals.

BREAKFAST INFORMATION SESSION

Come join us on campus in Paris for a coffee and croissant, and learn about our Executive MBA program. You will hear from the Marketing & Recruitment Managers about the different aspects of the program, and from alumni who will share their personal experiences and answer any specific questions.

MEET US IN A CITY NEAR YOU

Our recruitment managers participate in EMBA fairs and host one-on-one meetings and networking events around the world. Visit our website to find out when we will be in a city near you.

WEBINARS

We regularly host online webinars with our Marketing & Recruitment Managers and HEC Alumni, giving you the flexibility to join from anywhere in the world while having all of your questions answered.

To discover your different options for connecting with us, head to the **'Meet Us'** page on our website:

<https://www.hec.edu/en/mba-programs/executivemba/events>



FUNDING YOUR EXECUTIVE MBA

Deciding to pursue an Executive MBA is an investment in yourself and your future. There are a number of funding options available. Participants can finance the cost of their education with student loans, which typically carry low interest rates. In addition, all admitted applicants will have the opportunity to be considered for scholarships. The admissions team will be happy to share the best practices of current students to help you plan your financing.

HEC

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