

## HEC Paris Sustainability Fund

### Purpose of the Fund

The HEC Paris Sustainability Fund mandate is to build a culture of sustainability on HEC campus through the development and seed-funding of projects with impact. Its aim is to create opportunities for the HEC community to actively engage in sustainability initiatives on campus, empowering individuals to be change agents in their own studying and work environment.

### Project leaders

Current HEC community members, including students, staff, and faculty, are welcome to apply. Please note that applicants can carry the project with external and non-profit-making structures (ex: A student with an NGO such as WWF; a staff member with a start-up company from HEC Paris or ESS; a professor/researcher with HEC Alumni).

### HOW TO APPLY

#### Application process and timeline

The selection Committee will include representatives of different entities among which: the Sustainable Campus Committee, the Society & Organizations Institute, the students, ...

Please make sure to send your project brief **by the 9<sup>th</sup> of February 2024** (contact: Marine Franchino, [franchino@hec.fr](mailto:franchino@hec.fr)). The final Jury decision will take place on **the 8<sup>th</sup> of March 2024**. Projects can be either pre-approved or submitted to debate during a live session. In that case, you will be required **to pitch for 5min long in front of the Jury** (on the 6<sup>th</sup> of March).

#### Project eligibility

At HEC Paris, projects supported by the Sustainability Fund should be:

- Focused on one or more dimensions of sustainability (environmental, social, economic),
- Promote sustainability on campus and have a positive impact on the campus and its community,
- Either new initiatives or ones that complement, build upon or scale existing initiatives,
- Action-oriented and aiming to make tangible change happen on HEC campus.

The Fund encourages responsible intrapreneurship within HEC Paris.



Eligible projects therefore include:

- All projects on campus that address environmental and societal issues:

Events (Earth Week, DIY Workshop...), Raising community awareness (digital fresco, game creation, conference...), Projects to improve the ecological or social transition of the campus (assistance in the creation of a solidarity concierge, a grocery store, a relaxing or natural place...)

- Educational projects:

For example, case studies can be co-financed through the Fund at the request of a professor, co-financed with the budget of his department. They will thus enrich the HEC Paris case library. (e.g., to help collect data on environmental or social subjects).

Are excluded:

- Projects that solely benefit an individual and not the community, group, or project
- Start-up projects
- The creation of a course or program (summer school, academy...)
- Projects related to the maintenance or renovation/construction of the campus.

## Selection criteria

You will need to full-fill a **project tracker** with consistent data based on different criteria (project description & impact, project sustainability, project resources, project feasibility, etc..). You are welcome to add a PWP presentation or video if you find it relevant.

Please note that a feedback post-project will also be required, and that the communication around the project should mention the Sustainability Fund.

