

About HEC Paris

Founded in 1881, HEC Paris is one of the oldest and most prestigious Grandes Ecoles in France, and one of the most culturally diverse business schools worldwide, attracting talented students from around the globe. This has allowed us to build a solid network of outstanding academic partners, and to consistently recruit top international students and executives into our programs, where they are offered exceptional mobility opportunities. Taking this strategy further, HEC Paris has developed its global presence by opening a branch in Qatar (2010), and representative offices in Tokyo (1991), Beijing (2006), London (2014), New York (2015), Berlin (2016), and Abidjan (2018).

Our vision: We IMPACT business and society through research, education, and action, to contribute to a more inclusive, prosperous, and sustainable world.

Our Mission:

- We THINK and push the boundaries of knowledge
- We TEACH, learn and grow together
- We ACT, to unleash human potential

Our values: Curiosity, Excellence, Diversity, Responsibility & Entrepreneurial Spirit

Co-founder of CEMS and PIM, a member of GNAM,
HEC Paris is triple accredited from AACSB, AMBA and EQUIS.



Key Figures

4,500 STUDENTS IN DEGREE PROGRAMS
55% INTERNATIONALS

70,000 ALUMNI

135 ACADEMIC PARTNERS

135 NATIONALITIES REPRESENTED

Rankings

Financial Times

- #1 European Business Schools Ranking - 2022
- #1 Worldwide Master in Finance - 2022
- #2 Worldwide Master in Management - 2022
- #4 Worldwide International EMBA - 2022
- #6 Worldwide TRIUM Executive MBA - 2022
- #17 Worldwide Global MBA Ranking - 2023

QS

- #1 Worldwide Master in Marketing - 2023
- #1 Worldwide Master in Strategic Management - 2023
- #1 Worldwide Master in Finance - 2023
- #4 Worldwide Full-Time MBA - 2023
- #2 Worldwide International Executive MBA - 2022
- #1 TRIUM Global Executive MBA - 2022

The Economist

- #1 Masters in Management Rankings - 2022
- #2 Full-Time MBA - 2021

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HEC Paris and Japan

HEC Paris in Japan

The first official HEC Paris International Representative Office opened in Tokyo in 1991, although the business school has been present in Japan since 1984 under a collaborative agreement with Hitotsubashi University. Since then, HEC Paris has developed new and enduring partnerships with Keio University, Tokyo University and Kyoto University.

The missions of the HEC Paris Office in Japan include: recruitment efforts for its Masters, MBA and Summer programs, providing advice on internships and job opportunities, organizing learning expeditions, and supporting the HEC alumni community in Japan. The Japan Office also cultivates mutually beneficial relations with academic and business partners, and with Japanese and French institutions.

Academic partners

Hitotsubashi University and Hitotsubashi ICS

Exchange of Master students, faculty cooperation in Human Resource Management since 1984. Exchange of students and faculty cooperation in finance with Hitotsubashi ICS (International Corporate Strategy) since 2005. The two partners are both members of the Global Network for Advanced Management. In 2009, HEC Paris conferred a Honorary Doctorate on Hitotsubashi's Professor Ikujiro Nonaka.

Keio University

Launched in 1988, the MBA student exchange program with Keio Business School evolved into a double degree in 2011. Since 2008, Undergraduate and Master exchange of students with Keio University, and a Double Degree with the Graduate School of Economics since 2016. Also, a CEMS Global Alliance Joint Degree.

Tokyo University

Joint research with the Faculty of Economics and the Center for Advanced Research in Finance since 2007. Exchange of students with the Graduate School of Economics since 2010, and with the Graduate School of Public Policy since 2015.

Kyoto University

A new agreement has been signed with the Graduate School of Management of Kyoto University for an exchange of students.

JAPAN @HEC Paris - Key Figures 2023

3rd ASIA - PACIFIC NATIONALITY

9th INTERNATIONAL NATIONALITY FOR EXECUTIVE MASTERS AND MBAs

4th INTERNATIONAL NATIONALITY FOR MBA

11th INTERNATIONAL NATIONALITY ON CAMPUS

Corporate partners

Over time, the HEC Paris Japan office has established close ties with major Japanese companies and French and international companies operating in Japan. Companies partnering with HEC can benefit from delocalized programs allowing to support Talent and Expertise development. For several years, HEC Paris has been delivering customized programs for the Toyota Tsusho Corporation.

In recent years, the HEC Paris Representative Offices have been launching the *Corporate Ambassador Program* (CAP), where alumni help to connect HEC Paris' talent, knowledge and network with the relevant contacts and/or carry out initiatives to support the business growth and other missions of the company. Launched in 2019 by the Japan Office, there are now 20 alumni engaged as ambassadors, benefiting all stakeholders.

Among others we can cite: Amazon Japan, Amundi Japan, BCG, Crédit Agricole CIB, Interbrand Japan, Itochu Co., JBIC, JICA, Mazars Japan, Mitsubishi Corporation, Mitsubishi Heavy Industries, Mizuho Financial Group, Morgan Stanley, Nissan Motor Co., Novartis Pharma, The Norinchukin Bank.



French-Japanese Business Summit 2022 at the Nikkei Hall (Nov. 29, 2022)

HEC Paris Alumni in Japan

Up to 350 alumni are active in Japan, particularly within the Greater Tokyo Area, working for Japanese, French and international companies.

Alumni networking events are organized on a regular basis, such as alumni gatherings with various topics, MBA events for new students and since 2018, the HEC Paris women's meetings. Among key events organized by the Japan Office is the annual conference that brings together the alumni community, the academic and the business world, in the presence of HEC Paris Dean or professors.

Each year, alumni also support the Office at education fairs and contribute to the selection of high-potential students.

Testimonial

"HEC Paris MBA's unique strength is that it is extremely diverse not only in nationality and gender, but also in industry and age. Through the Program I learned how diversity make teams and organization perform better, and it was a great time in my life for looking back on my career and life, realizing my strengths and weaknesses, and reassuring my passion and values."

Tetsunori Murakami - MBA Class 2019

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Top partner universities

500

HEC Paris Japanese alumni worldwide

350

Alumni active in the greater Tokyo area

65

Japanese students per year

20

Corporate Ambassadors