

HEC  
PARIS



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# Executive MBA PROGRAM

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WORLDWIDE  
INTERNATIONAL  
EMBA

QS RANKING  
2023

#7

WORLDWIDE  
INTERNATIONAL  
EMBA

FINANCIAL TIMES  
RANKING  
2023

## HEC PARIS KEY FACTS & FIGURES

70,000



Alumni in 150  
countries

125



Partnerships  
and alliances  
in 46 countries

140



Years' experience in  
delivering management  
programs

CEOs



More Alumni in CEO  
positions than any  
other business school

50



Nationalities  
among HEC  
EMBA students

# What

## Makes our program unique?

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### WORLD-CLASS FACULTY & INDUSTRY SPECIALISTS

Experts in their respective fields with extensive experience in the world of business.

### OUTSTANDING PARTICIPANTS

With over **50 nationalities** represented, the highly diverse professional and cultural backgrounds of our participants mean that you learn just as much from your classmates as from our professors.

### A STRONG FOCUS ON LEADERSHIP

Enabling you to step back, assess and transform your leadership style, to motivate and empower your teams to take ownership of projects.

### ENTREPRENEURIAL FOCUS

We facilitate the development of personal startup projects. Around **35% of participants** in the EMBA program **launch startups or new business ventures** either during or after the program.

### 9 SPECIALIZATIONS, IN 12 LOCATIONS

Giving you the opportunity to focus on an area of your choice, expand your knowledge of a specific industry or sector, and discover a new region of the world.

### CAPSTONE PROJECT

Allowing you to apply everything you have learned by carrying out a strategic project that has real added value for both your organization and yourself.

### PRESTIGIOUS INTERNATIONAL ACADEMIC PARTNERS

Experience the world of business from a different perspective.

### INTERNATIONAL MOBILITY OPTION

The opportunity to take classes outside of your home track in France, Qatar or Saudi Arabia.

### FLEXIBLE FORMATS

The program is available in four **different part-time** intakes to allow you to select a format that fits in best with your lifestyle and professional constraints.

### INFLUENTIAL GLOBAL NETWORK

**Over 70,000 Alumni in network**, providing you with business opportunities and unlimited possibilities to exchange with like-minded peers worldwide.

### ACCREDITATIONS

HEC Paris was one of the first Schools of Management in Europe to receive the prestigious **AMBA** (Association of MBAs), **EQUIS** (European Foundation for Management Development) and **AACSB** (Association to Advance Collegiate Schools of Business) triple accreditations. The HEC Paris EMBA is also accredited to grant a **Master's degree** under European Standards and, by extension, are registered on **RNCP** (Répertoire National des Certifications Professionnelles). They serve as a global benchmark of quality and are a guarantee of academic coherence and excellence.



# Who

are our students?

## CULTURAL & PROFESSIONAL DIVERSITY

The outstanding participants in the HEC Paris Executive MBA come from all over the world and represent a wide range of industries and sectors. **The combination of high achieving participants** and innovative teaching methods enable you to learn from world-renowned researchers and guest speakers, plus exchange knowledge with peers from diverse geographical, educational and professional backgrounds.

**The hundreds of years of combined expertise** in the classroom creates a unique learning environment that is difficult to replicate.

Our EMBA classes are made up of an average of **240 students** across **4 tracks**.



50

Different nationalities



15

Years average of professional experience



30%

Women



40

Average age



“ I found what I was looking for and more. It’s like stepping back from who I was and today I see the world completely different. ”

**Félicia Sola** - HEC Paris Executive MBA participant

# Agenda

## Executive MBA at a glance

We have two options and four available EMBA intakes to suit your schedule and preferred learning pace. The EMBA program is held fully in English. Each intake amounts to approximately 49 days out of the office, and will be completed in 18 months.

### EMBA WEEKLONG FORMAT

1 week every 2 months  
8 modules total (including Specialization)  
Location: Jouy-en-Josas, France

Intakes: January or September



#### JOUY-EN-JOSAS

The verdant HEC Paris campus is nestled beside a quaint French village, some 17km from downtown Paris. Both intakes held here offer students a unique, campus-based academic experience, structured as weeklong modules over 18 months.

### EMBA WEEKEND FORMAT

Every other Friday & Saturday,  
bi-monthly\* (plus Specialization)  
Location: HEC Paris campus, Paris

Intake: March



#### PARIS

With premises in the heart of Paris, the March intake offers an 18-month program that is held on Fridays and Saturdays twice a month.

### EMBA MIDDLE EAST WEEKLONG FORMAT

1 week every 2 months  
8 modules total (including Specialization)  
Locations: Doha, Qatar  
or Riyadh, Saudi Arabia\*\*

Intake: February



#### DOHA

In the heart of Doha at Msheireb Downtown, this intake attracts executives and professionals with high potential already holding senior management positions in the Middle East. The 18-month program is organized over weeklong modules.

Please note: Program includes mandatory learning content between modules. Learning between modules may consist of readings, interactive digital content, cases, simulations, office hours, webinars, online quizzes, videos and more. We estimate 8-10 hours per week for this content, outside of other homework and your Capstone Project.

\*Additional days may be added according to operational needs. \*\*Open for Saudi Nationals employed by PIF or a PIF portfolio company, and expats from any firm; core courses delivered in Riyadh.

# The Curriculum

## Generalized, Specialized, Customized

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The HEC Paris Executive MBA is comprised of 18-month degree programs which feature four key components – Core Courses, Leadership Development, Specializations, and a Capstone Project – allowing you to generalize, specialize, and customize the program to fit your specific goals.

### CORE COURSES

The Core Courses enable you to develop your knowledge and expertise in all the key areas of general management. Core Courses are broken into two key areas: **Mastering the Fundamentals and Trends & Transformations.**

Mastering the Fundamentals courses include:

- **Business Performance Management**
- **Competitive Strategy (Business and Corporate Strategy)**
- **Corporate Finance**
- **Financial Accounting**
- **Marketing Strategy**
- **Operations and Supply Management**

Trends & Transformation courses include:

- **Business Environment**
- **Strategic Implementation**
- **Social Responsibility & Ethics**
- **Future of Talent & Work**
- **Entrepreneurship & Innovation**
- **Digital Transformation**

### LEADERSHIP DEVELOPMENT

You will develop your leadership skills thanks to multiple learning components:

- **Leadership Styles & Behaviors**
- **Impactful Leadership**
- **Inspiring Diverse Teams**
- **Building Trust**
- **Negotiations**
- **Leading Change**
- **Business Performance & KPI's**
- **Outdoor Leadership Seminar**

### OUTDOOR LEADERSHIP SEMINAR

The annual two day seminar, which brings together participants from all four EMBA intakes, is specifically designed to help improve your team-leadership skills through a series of increasingly difficult tasks supervised by leadership experts.

The Outdoor Leadership Seminar's physical and mental challenges teach you how to motivate others even when you are outside your comfort zone. You receive positive, helpful feedback about how you lead and what you can do to improve.

## CUSTOM COURSES: SPECIALIZATIONS

You have the opportunity **to specialize in an area of your choice**, allowing you to become an expert in a specific sector. You will fine-tune your analytical and strategic decision-making skills while expanding your industry network.

Choose from:

- **Manage the Digital Revolution**  
Paris & San Francisco
- **Test your Startup Project** – Paris & San Francisco
- **Innovate like an Entrepreneur** – Paris & Boston
- **Shape the Future of Energy**  
Doha & London

- **Luxury, Today & Tomorrow**  
Paris/Milan & New York
- **Board Governance**  
Riyadh & New York or Frankfurt & New York
- **Healthcare Management and Policy**  
New York & Doha
- **Become an Expert in Challenges of Finance**  
Jouy-en-Josas
- **Transforming Business for Sustainability**  
Paris & Manaus

## CAPSTONE PROJECT

The Capstone Project is the final deliverable of the program. It allows you to apply everything you have learned and carry out a customized strategic project.

Undertaking a project in an area of strategic importance for your organization can have a significant impact on its future development and save the company considerable financial investment in external consultant fees.

It can also be an excellent way to gain the backing of your company in terms of out of office time and funding for your Executive MBA program.

## THE HEC PARIS EXECUTIVE MBA

### CORE ELEMENTS

#### MASTERING THE FUNDAMENTALS

Building strong foundations of business

#### LEADING WITH IMPACT

Inspiring and influencing to improve performance (includes Outdoor Leadership Seminar)

#### TRENDS & TRANSFORMATION

Future-proofing in a sustainable world

### CUSTOM ELEMENTS

#### SPECIALIZATION & STUDY ABROAD

Tailoring your Executive MBA to your career goals

#### ELECTIVE (OPTIONAL)

Broadening your horizons

#### CAPSTONE PROJECT

Applying everything you learned during the program to a strategic project

### CAREER ELEMENTS

#### COACHING

Finding meaning and purpose in your career

#### WORKSHOPS

Perfecting your professional path

#### RECRUITMENT

Accessing the HEC Job Board and events

LEADERSHIP

ESG

CSR

# International Mobility

## A Global Learning Experience

*The international mobility option, which enables you to complete part of the program in different international locations, has become a defining feature of the HEC Paris Executive MBA.*



### GLOBAL MOBILITY FOR EXECUTIVE MBA PARTICIPANTS

The mobility option transforms an already international Executive MBA program into one with even greater global scope. Today, the program features **the same curriculum** no matter which track you choose. This means you can work with your program manager **to customize a cycle** with modules in our locations, as long as they fit into the academic calendars concerned.

Due to our expanding network, you may also be able to take mobility modules outside of the current EMBA program with some of our strategic international academic partners.

### EXPANDING NETWORKS

One of the many benefits of the international mobility option is the way it facilitates **exchange between classmates** from different regions and highly diverse professional and cultural backgrounds. This will expand your networks and open up **new business opportunities**.

The international mobility option has proved to be a genuine asset for executives working in a multicultural, globalized, economic context. Approximately **35%** of current Executive MBA participants **take advantage of the international mobility option**.

### INTERNATIONAL PARTNERS

We have partnered with leading educational institutions around the world in order to further enhance the intercultural and global scope of the Executive MBA.

Our international partnerships for the Specializations enable us to provide you with even stronger academic content, enlightening company visits, networking opportunities and cultural exchanges.

- **Babson College** - Boston, USA
- **University of California, Los Angeles (UCLA)** - Los Angeles, USA
- **Indian Institute of Management Bangalore** - Bangalore, India
- **Fundação Dom Cabral** - Belo Horizonte, Brazil
- **Qatar Foundation** - Doha, Qatar
- **Weill Cornell Medicine** - Doha, Qatar
- **Università Bocconi** - Milan, Italy
- **SMU** - Singapore
- **New York University** - New York, USA
- **Imperial College London** - London, UK

To ensure that the content meets the needs and objectives of participants, the academic partners for the Specializations are subject to change. Please consult our website for the latest developments and updates: [www.hec.edu/en/mba-programs/executive-mba](http://www.hec.edu/en/mba-programs/executive-mba)



# International Opportunity

*Experience the World of Business from a Different Angle*



*In 2010, HEC Paris joined Qatar Foundation to bring world-class Executive Education programs and research to Qatar and the region.*

## QATAR INTAKE

In 2010, HEC Paris joined Qatar Foundation to bring world-class Executive Education programs and research to Qatar. From its branch campus in Doha, HEC Paris delivers its EMBA Program, Specialized Master's in Strategic Business Unit Management (SBUM), short and certificate programs and custom-designed, in-house training programs.

Fully aligned with Qatar National Vision 2030, HEC Paris in Qatar supports the transformation of Qatar into an advanced, competitive, and knowledge-based economy by developing socially aware business talent, managers and leaders who can meet the societal and environmental challenges of the future.

The Doha track of the EMBA is an English program, following the same curriculum and teaching methods of other tracks of the program, and awarding the same degree. Along with world class faculty from Paris, locally based HEC Paris faculty guarantee relevance to the region, excellence, and coherence of the learning experience.

## QATAR FOUNDATION

Qatar Foundation for Education, Science and Community Development (QF) is a non-profit organization that supports Qatar on its journey to becoming a diversified and sustainable economy. QF strives to serve the people of Qatar and beyond by providing specialized programs across its innovation-focused ecosystem of education, research and development, and community development.

## RIYADH INTAKE

In 2021, HEC Paris launched a partnership with Public Investment Fund to deliver the EMBA Program in Riyadh, Saudi Arabia. Led by the world's leading business professors, backed by cutting edge research and supported by global thought leaders and expert practitioners, the program delivers a transformational learning experience that has become the hallmark of excellence for HEC Paris.



To learn more, please visit:  
<https://www.qatar.exed.hec.edu/>

# Career Services

## HELPING YOU TAKE THE NEXT STEP IN YOUR CAREER

More and more of our participants have reached a turning point in their careers. In many cases they are aiming to either take on greater responsibility within their own companies, change their current career path by re-positioning themselves in a different environment or by launching a new business venture. Quite often, however, they are not sure what the next step is. Our goal is to help them develop the skills and confidence they need to make that next step.

HEC Talents, our Career Center, provides a range of services, workshops and resources designed to help participants develop the skills and tools to make informed choices on the career path that is in line with their personal values and professional goals.

Our approach combines a dedicated careers curriculum and multiple opportunities to interact with alumni. This ensures that participants make effective and realistic choices both for the next step - whether this is to assume greater responsibility within the company or move on to new projects - and for the rest of their professional careers.

## JOIN AN INFLUENTIAL GLOBAL NETWORK

Management training at HEC Paris is all about sharing and learning from others. Our highly diverse and exclusive alumni network provides you with business opportunities and unlimited possibilities to exchange and share best practices with like-minded peers worldwide.

### HEC EXECUTIVE COMMUNITY

This service is aimed at current participants and alumni of HEC Paris Executive Education programs. The goal of the community is to perpetuate the lifelong learning experience of its members and forge lasting and beneficial links with the institution. HEC Executive Community provides a wide range of services that includes afterwork events, conferences with key speakers, events that focus on specific themes, access to webinars and newsletter updates and more.

### HEC ALUMNI

Graduation from an HEC Paris program marks the beginning of a new adventure in which the HEC Alumni network plays a key role. The HEC Alumni Association was founded in 1883 by former students and now has over 70,000 members. It brings together all HEC Paris degree program graduates and participants of the EMBA have access to the Alumni Association from the beginning of their program, opening up new networking and business opportunities.

### KEY FIGURES

- **70,000 alumni and 850 events per year**
- **49 professional clubs**
- **26 leisure clubs**
- **75 international chapters**
- **40,000 job offers**
- **1,125 mentors**
- **270 graduating classes**

### SERVICES

- **A bi-monthly alumni magazine**
- **Networking events**
- **Sector-specific events with experts**
- **Regular meetings with business leaders**
- **Career support & job board**
- **A mentoring program**
- **Personal development seminars**

# Learning Methods

## A HANDS-ON APPROACH TO REAL-WORLD TRAINING

The aim of our action-based learning approach is to strike the right balance between theory and practice. This ensures you acquire hands-on knowledge and skills, which you can immediately apply upon returning to the workplace.

We combine:

- **Case studies, workshops and interactive role-plays** to develop strong analytical and decision-making skills.
- **Team work** to enable you to share experience, learn how to prioritize and deliver your group assignments collectively. We firmly believe that you learn just as much from your classmates as from the professors.
- **Testimonials from senior executives and industry experts** to provide valuable, real-life insights on key managerial trends and issues.

## LEARNING SUPPORT

Facilities and extensive online resources enable you to explore or complete certain aspects of the program in greater depth. They can be accessed through a dedicated online intranet, the Jouy-en-Josas Campus Library.

## DIGITAL LEARNING

We continually strive to push the boundaries of what today's classroom and the classroom of the future will look like. **Webinars, online resources and discussion forums** play a prominent role in the curriculum. Our goal is to provide you with content at home to ensure that you arrive in class adequately prepared.

This will free up valuable class time for interactive group work and will optimize **peer-to-peer learning and networking opportunities**. Our objective is to gradually add more and more digital learning to the EMBA curriculum over the next few years to enhance and optimize the face-to-face learning experience.



A woman with long brown hair and glasses is smiling and looking to the left. She is wearing a black turtleneck. In the background, a man in a suit and tie is partially visible, looking towards the camera. The background is slightly blurred.

# Key Benefits

of the HEC Paris

Executive MBA

program

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- Develop and fine-tune your managerial and leadership expertise
- Adapt your skills to a rapidly changing economic environment
- Identify critical growth factors and develop the global vision that leaders need to drive corporate success
- Play a key role in the strategic decision-making and change management processes of your company
- Develop innovative solutions and business models and implement them effectively in your organization
- Enhance your personal and professional network
- Personal transformation – acquire an even stronger sense of who you are and what you want to achieve
- Challenge yourself to think outside the box

# The Faculty

Learn from some of the finest minds in the world of management

## INTERNATIONALLY RENOWNED FACULTY

All of our faculty members have **extensive, hands-on experience in the world of business**, regularly engage in corporate consulting missions and have an in-depth understanding of the key strategic and business challenges facing organizations. Throughout the program, faculty expertise is complemented by **specialist guest speakers who are leaders in their fields with a wealth of business knowledge to share**.

## ACADEMIC EXCELLENCE

The Executive MBA is backed by an Academic Board whose role is to guarantee the overall academic rigor and excellence of the program. It is headed by **the Executive MBA Academic Director**, who supervises and coordinates a team of experienced Academic Coordinators, who all have a specific area of expertise.

## HEC PARIS RESEARCH

Our faculty members' research advances the frontiers of knowledge and will shape tomorrow's world. Research at HEC Paris is driven by the needs of organizations and business. It feeds into all areas of our work, enables us to identify current and future business challenges and helps us to deliver programs that have a tangible impact and lasting value.

445



Research articles published in the last 5 years

50



Nationalities

700



Lecturers

108



Research Faculty

# Admissions

## How to apply

Candidates can apply throughout the year to begin their Executive MBA journey. Our admissions process is rigorous but rapid. This enables us to ensure you will share the classroom with a group of diverse and talented individuals. The success of the HEC Paris Executive MBA depends just as much on the exceptional quality of our participants as on the excellence of the content and the expertise of the professors, and our admissions process reflects this.

### THE APPLICATION PROCESS

Admission to the HEC Paris Executive MBA is a 2-4 week process. We have five start dates per year and applications are accepted on a rolling basis. We recommend applying as early as possible to give you more time to plan your schedule.

#### STEP 1

The first step is to 'Introduce Yourself' to the HEC Paris EMBA team by filling out our online form: <https://www.hec.edu/en/mba-programs/executive-mba/introduce-yourself>

This gives us the chance to learn more about you and your professional aspirations. The team will be in touch to provide feedback on your profile, answer questions about the EMBA and invite you to events where you can learn more about our program.

#### STEP 2

Our application form is online: <https://appform.topapply.com/applicationformmodule/index/hecemba>

You can save as you work, come back to it as many times as you like and complete it in any order.

You will need the following items to complete your application:

- **Completed application form**
- **Completed essays**
- **Management Test:** choice of GMAT, GRE, Executive Assessment or in-house HEC management test.
- **Copy of English test** (e.g. TOEFL, TOEIC, IELTS, or PTE score report)
- **2 Recommendations**
- **Passport photo**
- **Copy of passport** (copies of both if you have dual nationality) **or birth certificate**
- **Current professional resume in English** (Minimum of 8 years of work experience)
- **International exposure or work experience**
- **Non-refundable application fee of 200 euros**
- **Copies of Higher Education Degrees or Equivalent Education and Experience** (can be waived if you are able to provide a certificate indicating completion of secondary education, or if you are an athlete who has represented your country at the international level.)



### STEP 3

All applications are reviewed by a jury to assess their suitability to move to the interview process.

### STEP 4

The HEC Management Test and interview are conducted to understand more about you, your professional experience and your motivation for undertaking an Executive MBA at HEC.

### STEPS 5&6

Our jury meets after the interviews to make the final decision and shortly after you will be informed of the outcome of the jury.

#### SELECTION CRITERIA

- **Significant professional experience (minimum 8 years / average 15 years)**
- **A track record of influencing your companies' strategic decisions**
- **Involvement in international projects**
- **The ambition to have greater managerial and decision-making responsibilities**
- **The coherence of your professional and personal goals with the program**
- **GMAT is not mandatory and can be replaced by an HEC Paris Management Test**

# Meet Us

*Throughout the year, we have a range of different options for you to meet or connect with us to discover more about the program and whether it's aligned with your personal and professional goals.*

#### BREAKFAST INFORMATION SESSION

Come and join us on campus in Paris over a coffee and croissant and learn about our Executive MBA program. You will hear from the Marketing & Recruitment Managers about the different aspects of the program, and from alumni who will share their personal experiences and answer any specific questions.

#### MEET US IN A CITY NEAR YOU

Our recruitment managers participate in EMBA fairs and host one-to-one meetings and networking events around the world. Visit our website to find out when we will be in a city near you.

#### WEBINARS

We regularly host online webinars with our Marketing & Recruitment Managers and HEC Alumni, giving you the flexibility to be anywhere in the world while having all of your questions answered.

To discover your different options for connecting with us, head to the 'Meet Us' page on our website: <https://www.hec.edu/en/mba-programs/executive-mba/meet-us>.



#### FUNDING YOUR EXECUTIVE MBA

Deciding to pursue an Executive MBA is an investment in yourself and your future. There are a number of funding options available. Participants can finance the cost of their education with students loans, which typically carry low interest rates.

In addition, all admitted applicants will have the opportunity to be considered for scholarships. The admissions team will be happy to share the best practices of current students to help you plan your financing.

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