

OUR COMMITMENT TO SUSTAINABILITY



Transition strategy
and main achievements
2022-2023



IN THE FACE OF UNPRECEDENTED ENVIRONMENTAL AND SOCIAL CHALLENGES, HEC PARIS HAS CHOSEN TO PLACE SUSTAINABILITY AT THE HEART OF ITS IMPACT STRATEGY.

The School is mobilizing the HEC community: its professors, students, alumni, and teams to be part of “Transition”, our sustainability strategy and its ambitious action plan built around the axes of “Think, Teach, Act, Campus & People” and “Decarbonization”, the underlying theme of the long-term low-carbon policy. With this document we would like to share the main points of the strategy built around each of the five axes and a selection of the corresponding main achievements from 2022-2023.

THINK

WORLD-CLASS FACULTY EXPERTISE ON SUSTAINABILITY

- In 2022 and 2023, 8 professors recruited with core research on sustainability, social responsibility, diversity & inclusion
- In 2023, François Gemenne (IPCC Author) recruited for the Education Track Faculty

RESEARCH EXCELLENCE AND ACADEMIC THOUGHT LEADERSHIP ON SUSTAINABILITY

- Creation of the Impact Finance Center hosting its first Chair
- Creation of three new Chairs and the Impact Company Lab at the S&O Institute
- Academic cooperation through the Business Schools for Climate Leadership alliance (Cambridge, HEC Paris, IE, IESE, IMD, Insead, LBS, Oxford)

FACULTY'S INFLUENCE ON SUSTAINABILITY MATTERS IN SOCIETY

- Academic partnership with the Change Now conference in Paris
- Academic partnership with the Women's Forum



TEACH

ADVANCED EDUCATION AND TRAINING ON SUSTAINABILITY IN DEGREE PROGRAMS

- Grande Ecole curriculum review implemented in 2023, including the inclusion of major societal issues in all core business courses
- Mandatory course "Planetary Boundaries" by François Gemenne (IPPC Author) extended to 30 hours
- The SASI Master (Sustainability and Social Innovation) increased its cohort from 60 to 100 in 2022
- Success of the 5-week "Climate & Business" Certificate in 2022 and 2023
- Double degree program HEC Master in Management and MS in Climate & Society at the Climate School, Columbia University

FLAGSHIP OFFERS IN EXECUTIVE EDUCATION

- New Global Executive Master in Management major In Change & Sustainability (2023)
- New certificate program "Business Innovation for a Sustainable Environment"
- Five-week program on Sustainable Leadership in Africa "Lead Campus"
- Growing demand for Custom Programs on Sustainability

PEDAGOGICAL INNOVATION

- Four new case studies on Purpose & Sustainability supported by the S&O Institute
- New MOOC with Ticket for Change "Becoming Entrepreneurs of Change"

ACT

HEC STUDENTS AS A DRIVING FORCE FOR SUSTAINABLE CHANGE

- HEC Impact Career Fair (30+ companies) designed with student sustainability associations
- HEC Sustainability Fund financing student green and responsible initiatives
- Student associations' achievements e.g. Earth Week, conferences, organic garden, grocery shop, ...

ENTREPRENEURSHIP AT THE CORE OF SUSTAINABLE TRANSITION IN BUSINESS

- HEC Incubator's partnership with Hectar (regenerative agriculture)
- Creative Destruction Lab (CDL) Climate Stream: acceleration program for technology-based start-ups developing solutions for climate change

OUTREACH OF THE HEC ALUMNI COMMUNITY AND IMPACT OF HEC EVENTS

- Take-off of the HEC Transition Club at HEC Alumni
- Production of the "White Paper on Biodiversity" in anticipation of COP 15 (2022)

CAMPUS & PEOPLE

A SUSTAINABLE AND GREEN CAMPUS ROLE MODEL

- Design of the Environmental and Social Responsibility Charter for all contractors working on the Campus Renovation Plan
- Ecological plan for the campus site management and forestry exploitation, including on water systems and irrigation

EXEMPLARITY FOR SUSTAINABLE OPERATIONS

- Responsible catering policy: elimination of disposable take-aways, no-meat Thursdays, display of each meal's carbon footprint
- Green mobility policy: new electric stations, new bike stations, improved bus commuting offers

HEC SUSTAINABILITY AMBITIONS

- Introduction for staff of Transition Insights sessions by inspiring guest speakers
- 160 employees joined the 2 Tons workshop during the Winter Team Day (2023)
- Three new training offers for staff on sustainability introduced in 2023

DECARBONIZATION

LAUNCH OF THE SCHOOLWIDE CARBON ZERO ROADMAP

- Allocation of dedicated resources to the decarbonization project (one permanent staff member and carbon consulting agency)
- Calculation of the HEC Paris carbon impact on the three scopes (2022 data)
- Preparation of a more climate-friendly travel policy for staff and faculty
- Suppression of air travels for student study tours and career treks



→ 2020

HEC Paris joined Global Compact and subscribed to the PRME Commitments (Principles for Responsible Management Education).

→ 2021

HEC Paris fulfilled the first annual DPEF legal obligations (Déclaration de Performance Extra-Financière).

→ 2021

HEC Paris subscribed to the Grenoble Agreement Commitments.

→ 2023

HEC Paris is applying to the French DD&RS accreditation (Développement Durable & Responsabilité Sociétale) and has conducted the self-evaluation phase.

HEC
PARIS

**ACCESS THE TRANSITION
2022 REPORT**



hec.edu/sustainability

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