

73 HEC Startups Move Into Station F

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The HEC Paris Incubator - part of the school's Entrepreneurship Center - today relocates to Station F, the world's largest startup campus. The business school's 73 startups settled into a 700m² open-space and will now benefit from the strength of the HEC Paris network to accelerate the development of their new businesses.

By staying at Station F, the HEC Paris Incubator will triple its size, in terms of space – growing from 230m^2 to 700m^2 – and the number of startups it coaches – increasing from 25 to 73. The HEC Paris Incubator continues to cultivate its diversity thanks to its 18 different business sectors, the number of startups co-founded by women (43%), its pure players, its physical products as well as associations, its entrepreneurs aged between 20 and 60 years and the dozen different nationalities represented. This helps to create a community of mutual assistance aimed at optimizing the value of creation.

The installation of this new hub in an emblematic campus is a way of uniting the HEC Paris community with its entrepreneurs. "Our community of startuppers have shown great enthusiasm for to this project," declared Antoine Leprêtre, manager of the Incubator. "At HEC Paris, we believe the education of entrepreneurs and innovators can enable us to have a lasting impact on the economy. By firmly establishing ourselves at Station F, we want to devote all our knowledge and network to servicing future companies." With over 1000 on-site start-ups, 3,000 workstations, 60 meeting rooms, 8 event spaces and 26 support programs (including Facebook, Private Sales, Ashoka ...), Station F represents a unique environment for emulation and collaborative work. And all under one roof. The support programs present are pooling their resources to enable startups to benefit from an unparalleled offer of workshops and conferences. Station F's principle assets are its negotiated partnerships with numerous service providers, the daily presence of investors and the international visibility of this campus. These allow entrepreneurs to save time in the development of their own individual companies.

The HEC Incubator is a startup of startups. It enables entrepreneurs to accomplish their objectives in one year, a feat they could not have achieved in three. It is a tailor-made support program: depending on the requirements of the incubators and their specificity (sector, maturity, etc.), the Incubator adapts and customizes its offer according to the startup's needs on a weekly basis.

- <u>Customized offer:</u> Entrepreneurs choose who they want to meet based on the challenges they face and the experts involved in the Incubator.
- <u>Participatory offer:</u> each incubated participant can modify her/his program. Several meetings and workshops take place between these young entrepreneurs to encourage dialogue and advice on good business practices.

The HEC Incubator is thus an evolving program, aimed at constantly renewing and personalizing the support it offers to bring increasing value to entrepreneurs.

HEC startups present at Station F: Absolutely French, AdAlong, Advitam, AIMI, ALFINEO, art meets art, askAndy, BATIPHOENIX, BimBimGo, BioPharmScreener, Citron, Clovis, Copelican, Cycloponics, Data Soluce, Dataswati, DIGISTRATES PHARMA (Pharmizz), Dropcontact, Endeer, Épaté, FEM 21, Gameo, Garantme, GeoUniq, Hyphen Pro, Innovinco, Joe&Avrel's, JUST HELP, Kobus Tech, La Mama des chantiers, LABORATOIRES ESTHÉTIC, Laboté, Labstorant, LAMPION, Le Village Potager, Lead Guru, LeCiseau, Les 3Dandies, Les filles en rouge, Les Sublimes, LexDev, LoveAffr, Luko, Madumbo, Medadom, medGo, Medway Assistance, MeilleureCopro, Menestia, Mon Beau Terroir, My Job Glasses, NEYB'S, Nouveausouffle, On The Prairie, Optimetriks, Peers Up, Postmii, Révèle, Rue Rangoli, SEAVER, Sillages Paris, Simundia, skilbill, Smart Monument, Smirk, Solen, SPARTAN, Spred, Tripafrique, TRONE, Up2School, Vegg'up, YOGIST.

About HEC Paris

Specializing in management education and research, HEC Paris offers a complete and unique range of educational training to tomorrow's decision-makers: the Grande Ecole program, Specialized Masters, MSc, Summer School, MBA, Executive MBA, TRIUM Global Executive MBA, Doctorate and a wide range of executive and executive programs.

Created in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris, a founding member of the Université Paris-Saclay, brings 138 full-time professors, more than 4,400 students and 8,000 executives and managers to its Campus each year.

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