



HEC | Society & Organizations
PARIS

Monthly Research Seminars

Agenda 2021-2022

Leading with Purpose
for an
Inclusive and Sustainable World



2021

Tuesday, September 7th, 2021 – 12 p.m.- 2 p.m.

Business and climate change

Academic: David Kanter NYU, HEC Paris

Practitioner: Jojo Mehta, Co-Founder & Executive Director Stop Ecocide Foundation

Tuesday, October 5th, 2021 – 12 p.m.- 2 p.m.

The role of top management characteristics and personalities

Academics: Georg Wernicke, HEC Paris and Abhinav Gupta, Foster School of Business, Academic visiting at HEC

Tuesday, November 9th, 2021 – 12 p.m.- 2 p.m.

The firm's stakeholders: the role of dialogue

Academic: Julien Jourdan, HEC Paris

Practitioner: JC Scriberras CEO Newbridges International Employee Relations Consulting

Tuesday, December 7th, 2021 – 12 p.m.- 2 p.m.

Sustainable finance

Academic: Kornelia Fabisik, Frankfurt School of Finance & Management

Practitioner: Marie Ekeland, Founder of 2050 the first management company 100% owned by a perpetual purpose trust

2022

Tuesday, January 4th, 2022 – 12 p.m.- 2 p.m.

Unusual organizations: The Sicilian Mafia

Academic: Eero Vaara, Oxford business school

Practitioner: Olivier Pinaud, Editor in chief of L'Agefi Quotidien and Agefi.fr

Tuesday, February 1st, 2022 – 12 p.m.- 2 p.m.

Smart Cities and the Common Good

Academic: Bertrand Quélin, HEC Paris

Practitioner: Christophe Liénard, Group Chief Innovation Officer - Groupe Bouygues

Tuesday, March 8th, 2022 – 12 p.m.- 2 p.m.

Tax avoidance

Academic: Niels Johannesen, University of Copenhagen

Practitioner: Bradley Birkenfeld, UBS whistleblower, author of "Lucifer's Banker"

Tuesday, April 5th, 2022 – 12 p.m.- 2 p.m.

Corporate frauds and listed firms' manipulations

Academic: Zhao, Wuyang, McCombs School of Business, Texas

Practitioner: Daniel Yu, Gotham City Research



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For more information about the S&O research seminars

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