8th Research Day
organized by Georg Wernicke

Keynote Speakers
Sinziana Dorobantu
Stern School of Business
New York University

Lamar Pierce
Olin Business School
Washington University in St. Louis

Discussant
Abhinav Gupta
Foster School of Business
University of Washington

Rooms
S219 S227
1st 2nd June 2023
WELCOME COFFEE 12:45

INTRODUCTION 13:15-13:30

GEORG WERNICKE & RODOLPHE DURAND

ANDREA MASINI
(Dean of Faculty)

PITCH YOUR RESEARCH IDEA

HOW PIRATES BECAME PRIVATEERS: THE LEGITIMATION OF MISBEHAVING ACTORS BY SOCIAL CONTROL AGENTS
Joao Albino-Pimentel
(University of South Carolina)
Pier Vittorio Mannucci
(Bocconi University)
Thomas Roulet
(Cambridge University)

WHEN PRODUCERS LEAVE COOPERATIVES: THE INTERPLAY BETWEEN SHARED AND COMMON-POOL RESOURCES
Camille Doche
(HEC Paris)
Olivier Chatain
(HEC Paris)

PROFESSIONAL SERVICE FIRMS AND SUSTAINABILITY CONSULTANTS: ON THE CONSTRUCTION OF SUSTAINABLE CORPORATE CITIZENS
Xiaoyu (Aurora) Xu
(HEC Paris)

BIG CORPORATES PURSUE GREENWASH AND SMALL COMPANIES POSSESS GREEN VIRTUE
Dan Xie
(HEC Paris)

ESG DYNAMICS IN PRIVATE EQUITY
Teodor Duevski
(HEC Paris)
Tianhao Yao
(HEC Paris & Singapore Management University)
Chhavi Rastogi
(University of Bonn)

COFFEE BREAK 14:45-15:00

KEYNOTE ADDRESS

SINZIANA DOROBANTU
(New York University)

RULE TAKERS OR RULE MAKERS? PLATFORM RULE CHOICES AS STRATEGIC ADAPTATION TO REGULATION
Madhulika Kaul
(HEC Paris)
Olivier Chatain
(HEC Paris)

INTERNAL CONTROL AND EMPLOYEE JOB SATISFACTION
Crystal (Yanting) Shi
(HEC Paris)
Chan Li
(Kansas School of Business)
Yuan Xie
(Fordham University)
Ping Gong
(Yale School of Management)

IS PAYING FOR WORKFORCE DIVERSITY ENOUGH TO INCREASE INCLUSION? EXAMINING FORMAL AND INFORMAL INCENTIVES FOR DISABILITY INCLUSION IN BRAZIL
Leandro Nardi
(HEC Paris)

WHEN IS ORGANIZATIONAL CULTURE MORE REPLICABLE THROUGH ENTREPRENEURIAL SPawning?
Yeonsin Ahn
(HEC Paris)
Henrich Greve
(INSEAD)

FINANCIAL ANALYSTS PENALIZE FEMALE CEOs FOR FEMALE-TYPE SPEECH
Aharon Cohen Mohliver
(London Business School)
Anantha Divakaruni
(University of Bergen)
Laura Fritsch
(University of Oxford)

COFFEE BREAK 16:00-16:15

PANEL DISCUSSION

DISCUSSANT

LAMAR PIERCE
(Washington University in St. Louis)

SINZIANA DOROBANTU
(New York University)

GRASSROOTS-ORIENTED CORPORATE PHILANTHROPY AS EXTENSION OF FIRMS’ CORE BUSINESS ACTIVITIES
Yuhao Zhuang
(HEC Paris & University of Chicago)

BIG PICTURE THINKING IN SMALL PIECES: FINANCIAL NEGOTIATIONS BETWEEN TWO MULTI-PARTNER ALLIANCES
Mohammad Hosseini
(HEC Paris)
Bertrand Quein
(HEC Paris)

LEVIATHAN AS A CLIENT: PUBLIC VERSUS PRIVATE CONTRACTING OF DESALINATION TECHNOLOGIES TO ADDRESS WATER SCARCITY
Ilze Kivleniece
(INSEAD)
Leandro Pongeluppe
(University of Pennsylvania)
Sergio Lazzarini
(Ivey Business School)

WOMEN IN CHARGE: MOMENTUM VALIDATION THEORY AS EXPLANATION FOR WOMEN’S ADVANCES INTO ELITE EXECUTIVE POSITIONS
Abhinav Gupta
(Foster School of Business)
Michelle Lee
(Queens University)
Donald Hambrick
(Pennsylvania State University)

PRESENTERS DINNER 20:00-22:45

LA PETITE VENISE
(Versailles)

shuttle bus leaves the campus at 19:45
DAY 2 FRIDAY JUNE 2, 2023

WELCOME COFFEE 08:30

PITCH YOUR RESEARCH IDEA

WORKPLACE SAFETY AND EMPLOYEE MOBILITY
Federica Di Stefano (HEC Paris)
Rocio Bonet (IE Madrid)

RE-ENTRY, EMPLOYMENT AND PERSISTING INEQUALITY: LABOR MARKET EXPERIENCES OF THE FORMERLY INCARCERATED
Audrey Holm (HEC Paris)

THE EFFECT OF COMPASSION ON STAKEHOLDER REACTIONS TO WORKFORCE DOWNSIZING
Louis Vandepoele (University of Mannheim)

FEMALE LEADERSHIP AND CORPORATE INEQUALITY: EVIDENCE FROM ARCHIVAL AND EXPERIMENTAL DATA
Raffaele Conti (ESSEC)
Isabelle Solal (ESSEC)
Francesco Castellaneta (SKEMA Business School)

THE ROLE OF ETHICAL PRINCIPLES IN AI STARTUPS
James Bessen (Boston University)
Michael Impink (New York University & HEC Paris)
Robert Seams (New York University)

COFFEE BREAK 10:15-10:30

PANEL DISCUSSION

DISCUSSANT
ABHINAV GUPTA
(University of Washington)

A THEORY OF CROSS-INSTITUTIONAL GOVERNANCE IN UNSETTLED CONTEXTS
John Almadoz (IESE)
Patricia Thornton (Texas A&M University & HEC Paris)

STIGMA AND POLITICAL IDEOLOGY OF FINANCIAL ANALYSTS
Mohamad Sadri (ESSEC)
Ali Mohammadi (Copenhagen Business School)
Pooyan Khashabi (ESSEC)

GENDER QUOTAS ENTER EMERGING MARKET BOARDROOMS: EVIDENCE OF SUBSTANTIVE PROGRESS OR PINKWASHING?
Venkat Kuppuswamy (Northeastern University)
Rahul Anand (Aarhus University)
Ruth V. Aguilera (Northeastern University)

POPULAR EXPERTISE IN FINANCIAL MARKETS: AN ANALYSIS OF DUE DILIGENCE POSTS ON WALLSTREETBETS
Yves Gendron (Université Laval)
Alexandre Madelaine (HEC Paris)
Luc Paugam (HEC Paris)
Hervé Stolowy (HEC Paris)

CONCLUDING LUNCH 13:00-15:00
BEST WESTERN

KEYNOTE ADDRESS
LAMAR PIERCE
(Washington University in St. Louis)