

HEC
PARIS

SO

SOCIETY &
ORGANIZATIONS
institute

research
day

7th
edition

room
T303

May
12 - 13
2022



Day 1 - Thursday May 12, 2022

Introduction: 13:15-13:30

Georg Wernicke & Rodolphe Durand (*both HEC Paris*)

Migration: 13:30-15:00

Activating and reactivating collective action in crisis

David Crvelin (*HEC Paris*)

Lukas Loehlein (*WHU – Otto Beisheim School of Management*)

Corporate social responsibility, financial materiality, and the challenge of forced migration:
Evidence from tragic refugee incidents in Europe

Leandro Nardi (*HEC Paris*)

Marieke Huysentruyt (*HEC Paris*)

(Dis)organized for inclusion: integrating refugees through housing in the context of Bologna

Chiara Pagano (*University of Bologna*)

Daniela Bolzani (*University of Bologna*)

Why hiring refugees is more than charity

Grazia Santangelo (*Copenhagen Business School*)

Vera Rocha (*Copenhagen Business School*)

Wolfgang Sofka (*Copenhagen Business School*)

Coffee Break: 15:00-15:15

Keynote Address: 15.15-16:15

Pascual Berrone, *IESE Business School*

Coffee Break: 16:15-16:30

Panel Discussion: 16:30-18:00

Discussant: Christopher Marquis, *Cambridge University*

Corporate social responsibility at the margins: Firms' responses to marginal inclusion on the
Vault 100 Law Firms Ranking

Wooseok Jung (*HEC Paris*)

Amanda Sharkey (*University of Chicago*)

Not My CEO': The impact of organizational context on the CEO gender approval gap

Steffen Brenner (*Copenhagen Business School*)

Isabelle Solal (*ESSEC*)

Georg Wernicke (*HEC Paris*)

Feeling good being different? CEO regulatory focus and strategy uniqueness

Michelle Weck (*University of Groningen*)

Dennis Veltrop (*University of Groningen*)

Jana Oehmichen (*University of Groningen*)

Floor Rink (*University of Groningen*)

Who's socially responsible? The double bind of materiality

Sheen S. Levine (*University of Texas, Dallas & Columbia University*)

Răzvan Lungeanu (*Northeastern University*)

The impact of the General Data Protection Regulation (GDPR) on online tracking

Karlo Lukic (*University of Frankfurt*)

Klaus Miller (*HEC Paris*)

Bernd Skiera (*University of Frankfurt*)

Day 2 - Friday May 13, 2022

Breakfast: 8:00-8:30

Idea Work Panel I: 8:30-9:30

Disentangling the private investment decisions: Determinants of risk sharing in partnerships
Mohammad T. Hosseini (*HEC Paris*) - Bertrand Quélin (*HEC Paris*)

Semantic reflections of status strata: An analysis using word embeddings
Santosh Srinivas (*HEC Paris*) - Mitali Banerjee (*HEC Paris*) - Rodolphe Durand (*HEC Paris*)

Changing standards and drug shortages in the pharmaceutical industry
Ivan Lugovoi (*Ohio State University*) - Enno Siemsen (*Wisconsin University*)

Business models for the circular economy
Stefan Buehler (*University of St Gallen*) - Rachel Chen (*UC Davis*) - Daniel Halbherr (*HEC Paris*)

Keynote address: 9:30-10:30

Christopher Marquis, *Cambridge University*

Coffee Break: 10:30-10.45

Panel Discussion: 10:45-12:15

Discussant: Pascual Berrone, *IESE Business School*

How can social evaluators attain optimal distinctiveness? A study on how the media can be both partisan and credible
Marco Clemente (*IESEG*) - Riccardo Puglisi (*University of Pavia*)

When heads means tails: Contingent signalling effects of anti-mafia interventions on cross-border acquisitions in Italy (2000-2015)
Himanshu Bhatt (*Kings College London*) - Elisa Operti (*ESSEC*)

The role of organizational implementation capacities in firms' sequential CSR responses
Nikolas Rathert (*Tilburg University*) - Georg Wernicke (*HEC Paris*) - Brayden King (*Northwestern University - Kellogg School of Management*)

Constructing responsible suppliers in the global ready-made garment supply chain: An actorhood perspective
Marek Reuter (*Stockholm School of Economics*) - Martin Messner (*University of Innsbruck*) - Torkel Strömsten (*Stockholm School of Economics*)

Radical yet persistent: A discourse-historical analysis of enduring critical work
Aurelien Feix (*Toulouse Business School*) - Deborah Philippe (*HEC Lausanne*) - Claire-Isabelle Roquebert (*HEC Lausanne*)

Coffee Break: 12:15-12:30

Early Work Panel II: 12.15-13:00

Performance feedback and public private partnership adoption
Phuong Tra Tran (*IPAG Paris*) - Simon Porcher (*Sorbonne Business School*) - Asli Kozan (*IPAG Paris*)

Governing nutrient pollution beyond farmers
David Kanter (*New York University*)

The economic returns to differentiation in art markets: Evidence from market for South Asian art
Mitali Banerjee (*HEC Paris*) - Shreeansh Aggrawal (*Brattle Group*)

Concluding Lunch: 13:00-15:00 - Restaurant Le Petit Gustave on campus

